School of Public Affairs to Advise, Train Future City Councilmembers

By Stacey Young
Contributing Writer

New York City's power brokers have long regarded over a controversial 1993 term limit law that, by 2002, will force 40 of the 51 current City Council members to step down from office.

Hoping to fill the shoes of such council leaders as Majority Leader Peter F. Vallone and Councilman Stanley Michaels, aspiring, future council members, have turned to Baruch's School of Public Affairs for insight into the electoral process.

Host to a series of instructive forums held on January 22nd, 29th and February 6th and 13th, Dean Stan Altman of the Graduate School of Public Affairs was at the helm of Baruch City Council Project, an effort he hopes will transform interested citizens into City Council material before the 2001 elections take place.

"I'm very excited about all of this," says Altman. "We're here to help the citizens of New York stay better informed about New York." The forums have seen more than 75 interested parties in attendance at each session, with more expected to sign up for the remaining two forums as word of their popularity spreads by word-of-mouth.

"We want to provide the candidates with the information that they should know to effectively meet the needs of their constituencies, their boroughs and the city of New York," said Paula Gerard, Staff Director of the City Council Project at Baruch.

"This entails an overview of the Council's functions, the budget process, land-use issues, and how to handle critical relationships, which include dealing with the mayor's office, lobbyists and the media." Concerned about the Council losing what Altman calls its "institutional memory" after the most experienced Council members vacate their offices, Altman landed the City Council Project municipal contract for Baruch over a number of other schools.

By Stacey Young
Contributing Writer

Online textbook deals may offer lower prices

By Ohbaumi Jones-Onotsoto
Contributing Writer

The spring semester has begun, and in true Baruch fashion, students will be out looking for the best deals on textbooks. As Online Textbook Week begins, the campus bookstore has to be constantly aware of increasing competition from online bookstores. "Shakespeare & Co.," from students selling books to each other and especially on used books, has the edge on online bookstores, according to Paula Gerard, Staff Director of the City Council Project at Baruch.

"This entails an overview of the Council's functions, the budget process, land-use issues, and how to handle critical relationships, which include dealing with the mayor's office, lobbyists and the media." Concerned about the Council losing what Altman calls its "institutional memory" after the most experienced Council members vacate their offices, Altman landed the City Council Project municipal contract for Baruch over a number of other schools.

Speakers at work at the Beth Israel Medical Center (Photo: courtesy Beth Israel)

Baruch Awards Health Care Contract to Beth Israel Hospital

By Hubert Reyes
Staff Writer

In Nov. 1999, both Beth Israel and Bellevue Hospital beat out Bellevue Hospital in the race to service the medical needs of the students. Baruch's new health care provider was chosen almost unanimously after much deliberation by the committee in charge of health care development. According to Director of Purchasing and Auxiliary Services and chair of the health care committee, David Garlock, the facility should be set up by mid-semester after the Beth Israel representatives have deemed the proposed site adequate.
**Leading to Results**

When we integrated with Bankers Trust and BT Alex Brown, Deutsche Bank became one of the largest financial institutions in the world. A world leader across many different markets, such as debt and equity capital markets, advisory, fixed income and derivatives.

We're looking for dynamic candidates. Candidates whose ambition is matched with global perspective, outstanding communication skills and strong commercial instinct.

Unlike others, we do not bolt IT on to our business. We recognize it is the engine of our success. To stay ahead, we depend on outstanding systems operating at the very limit of their capacity. Could you be a key member of that team? Could you help sustain that operating limit? Then, could you develop the means to push that limit further still?

www.db.com/careers

---

**Term Limits to Force 80% of Current City Councilmembers Out of Office**

The council races, which have been hyped in the media as “cutthroat constituency carving contests,” now appear to be up for grabs.

Baruch SPA begins sponsorship of informational, advising forums for aspiring replacements

The council races, which have been hyped in the media as “cutthroat constituency carving contests,” now appear to be up for grabs.

The council races, which have been hyped in the media as “cutthroat constituency carving contests,” now appear to be up for grabs.

The council races, which have been hyped in the media as “cutthroat constituency carving contests,” now appear to be up for grabs.

The council races, which have been hyped in the media as “cutthroat constituency carving contests,” now appear to be up for grabs.

The council races, which have been hyped in the media as “cutthroat constituency carving contests,” now appear to be up for grabs.
Promises of Online “Great Savings” Challenged by Brick and Mortar Bookstores

Continued from front

With the past Christmas season boasting huge increases in sales for online retailers, this semester is bound to have a similar effect on online textbook sales. According to the National Association of College Stores, which represents about 2,500 stores, more than 20% of students purchased their textbooks online, and the growth of online textbook sales is expected to be even more significant this record-breaking holiday season for online retailers. With the incentive, textbook stores are taking advantage of this trend and are working hard to ensure that they are receiving savings that are not routine. The National Association of College Stores (NACS) has deemed “false and misleading.”

According to NACS Chief Staff Officer Brian Carter, textbook stores are being lured into the idea that they are receiving savings of up to 40 percent off online book purchases. Carter contends that these savings are simply not true. Varsitybooks.com responded by澄清ing that the NACS’s allegations were without merit.

Continued from front

School Self-Study Report Reveals Outlook, Areas of Baruch Improvement

We realize we don’t have to waste your time explaining the virtues of the Internet. Let’s just say that VarsityBooks.com have made the most of it. Not only can you save up to 40% on your textbooks, but you’ll also receive them in just one to three business days. All on a Web site that’s completely reliable and secure. What more do you need to know?

Here’s the list of a few books and their prices at online textbook sites:

<table>
<thead>
<tr>
<th>Book Title</th>
<th>Traditional</th>
<th>VarsityBooks.com</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Marketing by Philip Cateora</td>
<td>N/A</td>
<td>$44.45</td>
</tr>
<tr>
<td>Communication at Work by Ronald Adler and Gareth Jones</td>
<td>N/A</td>
<td>$53.59</td>
</tr>
<tr>
<td>Strategic Management Theory by Charles Hilli</td>
<td>N/A</td>
<td>$44.45</td>
</tr>
<tr>
<td>International Marketing by Philip Cateora</td>
<td>N/A</td>
<td>$53.59</td>
</tr>
<tr>
<td>Communication at Work by Ronald Adler and Gareth Jones</td>
<td>N/A</td>
<td>$53.59</td>
</tr>
</tbody>
</table>

Using VarsityBooks.com gives you the freedom to choose from a wide variety of textbooks, and you’ll receive them in just one to three business days. All on a site that’s completely reliable and secure. What more do you need to know?
By Jonas Rahbanics

Staff Writer

According to one legend, Japhet, the son of artist colony and the ancient port of Jaffa. Each college was paired with Jewish community while forming a connection with peers, the land and with people of Israel. Students explored the richness of Israel and its culture, except on Friday and Saturday night. Walking along, one of our friends ventured from the hotel to Alan B street. Tel Aviv clubs, unlike New York's, are hardly ever open - on a Sunday, we got in jeeps and took a ride to the Dead Sea by floating in salt water and sitting under the sun. Visiting these places was like something done on a daily basis. We went to the Jewish National Fund (JNF) office in Tel Aviv and donated to the Nachalot volunteer program to help clean the Mediterranean waters. The next day, we visited the Shoham, where, for many, the quest of identity and belonging began. A group of us went to a museum and the national archives in the land of Israel. In Jaffa today, one can see terraces, cafes, art galleries, and even doctors during lunch time. We went to the Kfar Giladi Hotel and checked in. A group of us ventured to the beach, which was a walking distance to the nightlife in Tel Aviv. As rightmost of the decided to explore Alan B street. Tel Aviv, unlike New York, is rarely empty on Friday and Saturday night. Walking along, one of our friends ventured from the hotel to Alan B street. Tel Aviv clubs, unlike New York's, are hardly ever open - on a Sunday, we got in jeeps and took a ride to the Dead Sea by floating in salt water and sitting under the sun. Visiting these places was like something done on a daily basis. We went to the Jewish National Fund (JNF) office in Tel Aviv and donated to the Nachalot volunteer program to help clean the Mediterranean waters. The next day, we visited the Shoham, where, for many, the quest of identity and belonging began. A group of us went to a museum and the national archives in the land of Israel. In Jaffa today, one can see terraces, cafes, art galleries, and even doctors during lunch time.
TICKER FEATURES FEBRUARY 2, 2000

是我们

the national anthem of Israel. The words in this song symbolize the hope that the Jewish people carry us sang the song of Hatikvah, the national anthem of Israel, as we learned through the Birthright 2000 what lessons I learned and the journey I took. All of it recalled the fond memories I had in Israel, the closer to our Jewish identity. Which ever path friends I made and will stay in touch with, the bond seemed to be with the people in Israel, the national anthem of Israel. The words in this song continues to be, the hope that the Jewish people carry.

For many of us, this was a spiritual connection between God and ourselves and for others this was a turning point that would bring us closer to our Jewish identity. Which ever path we choose to go, we all had a sense of longing to see the Jewish state as we learned through the Birthright 2000 what our people pray and work for peace. Peace where we can live safely, and getting along with our neighbors. Everyday in our prayers, especially at the Kotel, we ask God to help us bring it in the future.

Hopefully the flame will keep on burning. One lesson I walked away from the Birthright 2000 for making this trip possible to the peoples at Baruch College. Thank you.

For many of us, this was a spiritual connection between God and ourselves and for others this was a turning point that would bring us closer to our Jewish identity. Which ever path we choose to go, we all had a sense of longing to see the Jewish state as we learned through the Birthright 2000 what our people pray and work for peace. Peace where we can live safely, and getting along with our neighbors. Everyday in our prayers, especially at the Kotel, we ask God to help us bring it in the future.

Hopefully the flame will keep on burning.

SHOW THAT SPECIAL SOMEONE HOW MUCH YOU CARE!

On February 16, 2000, you can have a message appear in the Valentine’s section of the Ticker Newspaper.

So, be funny, romantic, flirty or festive Deadline for receipt of all messages is Feb. 13.

Space is limited so, hurry on by.

25 words or less for just

One Dollar

360 E A S  Rm. 1522 (Jessica’s Mailbox)

ML Career Presentation

A Career @ Merrill Lynch means more for you.

The Chief Financial Officer makes Baruch College students to a presentation on the Finance & Accounting Analyst Program.

Thursday

February 10, 2000

6:00 pm - 8:00 pm

151 E 25th St., Room 750

ML Career Interviews

Monday

February 28, 2000

Interested students should submit their resume to:
Sarah Hebach
Fax: (212) 236-7509
E-mail: sheinbach@exchange.ml.com

Resume Submission Deadline:

Monday, February 14, 2000

Merrill Lynch is an Equal Opportunity Employer.

Write For Features now:

Contact Features Editors:
At: preppsty@msnl.com or
ticker_feares@news.baruch.cuny.edu

TICKER FEATURES FEBRUARY 2, 2000

SHOW THAT SPECIAL SOMEONE HOW MUCH YOU CARE!

On February 16, 2000, you can have a message appear in the Valentine’s section of the Ticker Newspaper.

So, be funny, romantic, flirty or festive Deadline for receipt of all messages is Feb. 13.

Space is limited so, hurry on by.

25 words or less for just

One Dollar

360 E A S  Rm. 1522 (Jessica’s Mailbox)

Hey. Why are you just sitting there?

Get up.

Come down to room 1522, 360 Park Avenue South. Talk to our glorious and wonderful staff.

Be amazed.

Create life long friendships.

Get harassed by Baruch Security Guards.

Win a pulitzer prize.

Pad your curriculum vitae.

Write for The Ticker.

Also needed:

Copy Editors, Editors, Designers, Cartoonists, Photographers, Errand-Folk.

Meetings Thursdays at Club Hours.

Become one of the few, the shameless, the fearless.

THE TICKER.
Welcome to Baruch

This is a campus where extreme anxiety over elevator lines is placated with the utopian promise of the new Academic Complex. A campus where the bureaucracy can get as thick as oil slicks on the open seas. A campus where the art of banishing callers to voice-mail purgatory has been perfected as a science.

Yet, it is still a campus where a legacy and a reputation of quality education is cultivated in the face of a world of McUniversities. A world where students are conducted on institutional conveyor belts on to the next stage of work processes; and that is called education.

Whether or not Baruch is living up to its reputation is a question that will go under the scrutiny of the Middle States Association of Colleges, the entity responsible for academic accreditation. In this issue of The Ticker, the first for this semester and the Y2K, we will examine this upcoming challenge as well as other poignant issues that are of interest to our college community.

After what seemed to be endless delay, a health care provider has been selected for our campus health center. Our advice to the powers that be is to take the time to do it right. That may seem contradictory in light of the amount of time it took to get this far, but haste makes waste. While we are first for this semester and the Y2K, we will examine this upcoming challenge as well as other poignant issues that are of interest to our college community.

We are also confident that although Beth Israel was chosen as our provider, we will not have to worry about doctors carving initalds on the abdomens of our students.

To all of those returning, welcome back. We are still the pulse of Baruch and will always be the students' voice. To all of those returning, welcome back. We are still the pulse of Baruch and will always be the students' voice. Best wishes for the rest of the semester.

Best wishes for the rest of the semester.

David Allan Blanks
Editor-in-Chief

Beginnings

The second semester of every school year is a reminder that life occurs in cycles. Friends are made, grades are filed and in the end, the graduating are inevitably replaced by another class and another year. So this semester will become nothing more than a memory. One week down, 15 to go, and not quite as endless as things seemed back in September.

Not much time left to do all of those things that we set out to accomplish, or not enough time to enjoy our accomplishments before the rules get changed. How ironic that the moment we see to having things figured out, the game changes just to end. Maybe job security isn't so overrated after all.

But in the end, change is a good thing. It is a reminder of our potential and a means for us to appreciate the life we have left at stages in our lives.

The key is realizing beforehand the value of something fleeting.

Shan-San Wu
News Editor
When you're broke, you look at things in a whole new way.
So for textbooks and stuff, hit ecampus.com. You'll save up to 50%. And shipping's always free.

ecampus.com
Textbooks & Stuff. Cheap.
B.L.A.C.K.
THURSDAYS
COMING SOON...

TICKER BUSINESS FEBRUARY 2, 2000

Garage Space for Rent

Located at 156th
46th Avenue in
Flushing, NY.

Asking rent
of $175-$800
but, it is negotiable.
The deadline is
February 20, 2000.

Page me at
(917) 739-7888 with
code #156

2000
Baruch
College
Blood Drive

Thurs., March 2, 2000
9:30 am -- 3:00 pm
Room 1542
360 Park Avenue So.

To schedule an appointment
Clip the coupon below.

Name _______________________
Address _____________________

Area Code + Phone (_____) _________

Appointment Times: (every 15 min.)
First Choice: _______________________
Second Choice: _______________________
Third Choice: _______________________

Return to:
Baruch College Student Life, Room 1512, 360 Park Ave, Box E-1512, 802-6770
Register online at www.scsu.baruch.cuny.edu

Sponsored by:

STUDENT LIFE

New York City Blood Center

CITIBANK®

Ticker
Women's Basketball Team Opens Its Season

By Kenyatta Pious Sports Editor

MEN'S BASKETBALL ON A ROLL

Since the much needed break, the Baruch men's basketball team has gone 7-4. At press time the men's team has a season record of 13-7 and the team is 6-2 in CUNY. Although the Statesmen are well above 500 and playing some of the best basketball they have played in recent years, the team has to face the fact that much of the lack of players. No games were played last weekend.

With the break fast approaching, DiNardo finally got enough bodies actually he got a full roster. What he got in quantity, he did not get in skill level. The majority of the Statesmen's team has never played basketball and the rest have less than two years experience. The only organized basketball skill is getting in shape. The coaching staff not only have to teach the team the rules, but has to make sure the ladies are ready for a competitive season, atleast a short one. That the team has won at all is remarkable!

Having said all this, no laughter can escape Baruchians who see some of the box scores when the team has lost: 64-8 against John Jay or 81-14 against Hunter. It should also be noted that John Jay and Hunter are arguably the two best teams in the league. But as egomaniacs as those losses have looked, the Stateswomen have looked equally impressive when they won.

In the win against Sunny Purchas 33-21, Baruch was outscored in the first half 19-14, but rallied defensive­ly in the second half, allowing Sunny Purchase only two points in the entire half! The game was also a milestone for DiNardo who had 198 wins as a high school coach and now had recorded his 200th career win. The women's team is optimistic about its continued improvement individually and collectively. DiNardo has a nucleus of young ladies who gel and aid their team. The balance of the women's games are away. For game information, please contact Ralph Sirianni on the seventh floor balcony of the 23rd Street building or call (212) 387-1274. Come out and support your team!

Minners' Commentary Corner

By Jon Minners Art's Editor

Hey yo! Was it me or was that vacation long as hell. I didn't think I ever come back. Strangely, I am happy to return. So, without further ado, the column that makes the presi­dent of our school's (who is this, this week) face red with anger and the ladies more excited than George Michael in a room with Ricky Martin. The Minners' Commentary Corner Warning: This is probably my last semester, unless Baruch uncovers a missing Home Economics credit and makes me stay another semester. Still, I treat this like it is my last semester, meaning all bets are off and everyone is fair game.

This break, I didn't do much. I wasn't even home. I had a lot of things to do. I played some Playstation from 10-12, work out from 12-2, and had to make a tough decision between N64 and Dreamcast for the rest of the game. Pretty cool vacation for me. On the contrary, the N64's saving grace. On average, the Statesmen bold oppo­nents under 60 points. The team has lost over 60 games, and got more steals! As great as this sounds, the men's basketball team appears to have an Achilles' heel in free throws, free throws, free throws. One would think that players are being defended as they shoot their free throws. The team shoots a woeful 60% from the charity stripe.

In light of this, Baruch's individual talent con­tinues to grow. This section has maintained that the team will advance as far as the point guard position plays. Oliver Verazzano has been brilliant as of late with his assists (4.5), steals (3.2) all while shipping in eight points per game. The section still believes that he should shoot the ball a little more.

Dave Thomas was named player of the week for the week ending January 17. Leonard Mitchell has been solid with his 19 point game average. Lou Pesto has been a workhorse on the boards, averaging 10 boards and 12 points. The team has also benefited from the shooting talents of John Alexis and Perry Tsiloginnis and the aggressive up-tempo style of Trevor Brookins. Moreover, the Statesmen added a new guard over the break, Tyree Cohen. Cohen is much like Brookins in that he changes the complex­ion of the game. He is a good defender, rebounder and has the quickness to blow by defenders. He can definitely help Verazzano with bringing up the ball and with smothering oppo­nent guards.

This section has adamantly stressed and con­tinues to stress that individual merits mean nothing if the team does not fulfill its goals. Baruch can and should win the CUNY champi­onship! Arguably the best team in CUNY is York College. When the Statesmen played York, they lost by one basket (50-48). Mitchell had 24 points with nine rebouds and Verazzano added five assists. While the game was close and an obvious good game, the Statesmen did not collectively play well. Usually, when Pento, Thomas and Mitchell played well, the team wins! The team has only four games left before the CUNY tournament. This is the time when indi­vidual players have to set aside all issues and focus on one thing. winning. This includes practicing free throws more diligently, and accepting team roles while providing the team with viable minutes on the court. Speaking to many of the coaches around the league has reinforced the notion that this year, more than any other, there is no real dominant team. Baruch has what it takes to win it all.

Please come out and support your Statesmen. Their next home game is on the fourth. All home games are played at Xavier High School located an 16th street between 5th and 6th.

On a final note, Congratulations to Ray Rankis who with the win against Lehman has amassed his 200th career win!

MEN'S BASKETBALL ON A ROLL

EDITOR'S SPEWAGE: It is sad that when the athletic office tries to inform students about up-coming games and events, by way of an easel in the 23rd street building, these attempts are thwarted by unnamed persons. Mind you, other posters and such paraphernalia are not also treated in this fashion. It is not bad enough that this school hardy has any school spirit, but attempts to increase it are met with resistance. SHAME ON YOU!! E-mail Kenyatta Pious with comments or to write for Ticker Sports: ticker_sports@scsu.baruch.cuny.edu

February 2, 2000

The Baruch Stateswomen playing aggressive defense. The Stateswomen rely on a lot of zone defenses. (Photo/Baruch Press)

The Baruch Statesmen /

By Kenyatta Pious Sports Editor