New Club Hours Hinder Students' Events

By Sue-Peng Chua

The new time slot for club hours has created some difficulties. The administration changed club hours last semester from 12:30 - 3:00 p.m. to 1:00 - 4:00 p.m. in order to make more courses available to the students.

The change was "due to budget cuts. More schedule flexibility was needed," explains Samuel Helene, vice president for student development.

The changes were suggested in the spring by a task force in the presidential budget commission to make lecture halls available for club hours.

However, Thomas McCarthy, Senior Registrar, says he's "not sure that they [the task force] have achieved the results they had planned. There was no opportunity to make use of the time block on Tuesday and Thursday."

Most student leaders worry that the change, which begins after 1:00 and will end earlier than 3:00 Tuesday, will affect attendance and participation.

"This was evident during the Freshman Convocation held on September 28," Helene says. The ceremony began late and at about 2:15, approximately half the students left in order to attend classes.

However, some student leaders agree that the current time slot is the best alternative compared to the proposed changes - splitting hours between Tuesdays and Thursdays and moving it to late afternoon.

Simon Herelle, president of the Day Session Student Government, said that the Convocation was supposed to begin at 1:00 p.m. except that a class leaves the auditorium at 1:00 p.m. so that the event did not begin until 1:20 p.m. and the program itself took a little over an hour. "There was supposed to be a reception but guess what, there was no students because club hours had ended," added Herelle.

Herelle said the change was "definitely short-sighted" because it was made to give the faculty reception for faculty only, which moved the scenario for all students and from classes, and will greatly affect presentations and speeches.

"This change is not fair to students and faculty," he adds. It's a violation of the students' right to voice their opinion on the matter.

"The increase was due to a $53 million revenue cut in the City University of New York's operating budget" during fiscal year 1993, which represents a 7.1 percent cut. The plan was submitted to the Board of Trustees on April 23, which approved the budget after Sustainable Development

New Freshman and Transfer Students Pay More In Tuition

By Parah Goh

Due to the Board of Trustees resolution adopted in the spring, entering freshmen and transfer students are paying more than continuing students.

The increase was due to a $40 million cut in the City University of New York's operating budget from Albany, and the approval of a $53 million revenue requirement from the Board, to meet the deficit.

Instead of the original $600 increase across the board, CUNY, the City University of New York, decided to offer the impact on other continuing students," says Jay Harshenson, Vice Chairman of University Relations.

Tuition is currently at $1,100 for continuing students, $1,225 for new students, $2,400 for continuing foreign students and $2,525 for entering foreign students.

"The Board has the authority to set tuition rates," Harshenson states. In exchange for their higher tuition, CUNY stated last spring that it will offer entering students a free semester during their senior year. "The program is the first of its kind in the United States," says Harshenson. "Many educators feel it's an innovative and creative plan."

But the plan is only in effect for the Board's resolution. "I think you can say it's etched in the public arena," says Harshenson, referring to its validity.

However, Sam Johnson, Dean of Students, says "The resolution is CUNY policy once it passes the Board." He also states that the resolution is a continuing policy—meaning that future students will also receive a free semester.

Due to their higher tuition, freshmen are getting bigger grants from PELL and TAP than continuing students.

Harshenson says that almost all financial aid grants are given from Freshman to Junior year, meaning that the free tuition will come when it is most needed.

Harshenson feels that the resolution was "the best of a difficult situation. The University was stuck between a rock and a hard place, any tuition increase is painful." Johnson says that with the tuition increase, there would have been less to offer students. Totssewds whose say, "why pay more for less?" he says they pay "more for the opportunity to go to school. I can't think of a college in the country that is not reducing its expenditures." CUNY has asked colleges to hold one percent of their budget in reserve. Baruch College has taken that request a step further and has asked each department not to spend one percent of their allocated budget.

So far, there have not been any new proposals for a tuition increase. "CUNY will look to the State to not require a tuition increase," says Harshenson.

"It's unfair. We're not getting our money's worth. The free semester is good, but it doesn't balance out," says Keith Helstone, freshman. "If they keep increasing the tuition, we'll be paying for our free semester.

"Price doesn't matter as long as the college is going to offer what I want, and as long as it's a good college. The free semester is a big plus," says Aliotha Jackson, an entering Freshman as well as a foreign student.

Despite tuition increases, enrollment at CUNY has risen by 7.1 percent.
GLOBAL MARKETING COMMUNICATIONS at Baruch College

INAUGURAL LECTURE THURSDAY, SEPTEMBER 24, 1992 12:45 P.M.

TED TURNER CHAIRMAN OF THE BOARD AND PRESIDENT TURNER BROADCASTING SYSTEM, INC.

AUDITORIUM, LOBBY FLOOR 17 LEXINGTON AVENUE NEW YORK CITY

By Rafael A. Martinez

The new Rose. Schoenberger early learning center is due to open at 220 East 17th Street after nearly a year of renovation. The new center will be larger and able to house more children than the current center which is located in the Student Center at 137 East 17th Street.

The early learning center began as a plan by Debbie Bark-Duggan, associate director for student life, when the space made available in 1988 seemed large enough to accommodate the need to house day care centers.

Baruch, according to Duggan, desired the area because it did not have the space available for a day care center. Duggan then began to work towards fulfilling the space available in the center for the children of student parents.

"In terms of getting the whole thing off the ground, up and down the floor," said Duggan. The first child care center was opened in 1989 after five years of planning.

The current center is too small. It can only hold about six kids," said Duggan. The reason the center was only hold six children is because of the stringent regulations. The New York City Board of Health has regarding centers with more than six children. "Essentially only six kids in the rooms are allowed because 30 square feet of space is needed per child," added Duggan.

One reason Duggan cited for the creation of the nursery center was that the parents of students should not have to worry about finding care for their children while they were in class. "Five years ago, people knew about it, it is must known," said Duggan. The idea was to create a place where parents could be more comfortable.

The new center at 17th Street is much larger and the first floor will consist of a nursery to take care of the 2101 and 2107 weeks so interested students may apply. The position must also be filled by a teacher and a classroom assistant for the new center.

One reason the new center will have only 15 students is because they were not sure if they should open the center. Another problem was that the center would open on a Monday in February when the weather was usually cold.

The money from the activity fee is an ad (or story) in the newspaper satisfies public notice."

He added that he satisfied Gazelles for the position because he was satisfied with her credentials and she is a mother for the students. Gazelles was the principal of the Community and Continuing Education program from 1987 to 1991. She was transferred from City College in 1991 and said that she was very happy to be acting treasurer.

"I hope we can help create the club through the brand name of a club treasurer," said Gazelles. Deloresa C. Wilson, a former student at the university, said that she was glad to have her name on the list.

New Early Learning Center Nearly Completed

"I think that's a majority of things that we are doing at Baruch. This is the most meaningful. I have done a lot of things but as an executive program it really gives me a lot of satisfaction," added Duggan.

DSSG Gets New Treasurer

By Rafael A. Martinez

The Daily Student Government treasurer, Karen P. Scotland, resigned from her position before the semester began citing personal problems, and an acting treasurer, Yvonne McFarland, has been appointed by the council.

According to the SSG Constitution, public notice must be given that the position is available for at least two weeks so interested students may apply. The position may also be filled by a student who has completed Accounting 2101 and 2107 and has the approval of a majority of the council.

Simone Hendry, president of the SSG, and Gazelles wanted someone placed in the position because of the need for a treasurer to handle the money for the club and maintain records.

Ted Turner, chairman of the board and president of Turner Broadcasting System, Inc., at Baruch College Lobby, 17 Lexington Avenue, New York City.
Baruch to Goldstein: It’s Broke, Fix It

Club hours is a time set aside on Thursday afternoon for the 100 clubs and organizations of Baruch to have meetings, parties, and lectures. It provides students with an opportunity to expand their horizons or make new one’s in organizations that reflect a student’s interests. In short, it allows students to get involved or just relax towards the end of the class week.

In the spring of 1991, a presidential task force decided that in order to free up time for more courses, club hours would be changed from 12:35-2:40 to 1:00-2:40 on Thursday. It was a mistake.

President Goldstein and the committee that set up the new club hours neglected to take into account the fact that the old 12:35 starting time allowed for students to gather, DJ’s to set equipment up, and rooms to be prepared for use.

Now, the first half hour of the misnamed Club hours, which is really only one hour and 40 minutes early so that Turner can speak.

The idea of college is to make us, the students, better educated, well-rounded individuals. Developing friendships and learning from one another and getting involved in important aspects of college life.

It is our hope that President Goldstein will see his error and realize that life is not just receiving a degree and listening to a famous person speak. It is also about developing as a person who can interact with other people and do so on an intelligent level.

By K.C. Stennis

What About Us?

To the Editor:

I want to take this opportunity to formally introduce myself. I am Timothy Dugan, the new president of the American Marketing Association. I am honored to take on the role of being the moderator of the AMA’s awareness campaign.

Thanks to the Ticker, we were able to place free AMA awareness ads which greatly enhanced our image.

As a freshman graduate student, I know the amount of work that goes into The Ticker. It is a reflection of our culture and the dedication of all of the students.

We are all here to learn and grow, and we want to make sure that all students are aware of the opportunities available to them.

The Ticker is published biweekly, seven a semester.

The Ticker editorial staff at 137 E. 22nd St.

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Pocketbook Empowerment

The Revolutionary Generation

By Seanic Supreme Allah

Pocketbook Traditionalism is a new approach where the downtown Black Nation of the American Revolution gains its feet and stands tall as a complementary axis to the African renaissance. For years we have been searching for the road to liberation, not knowing where to go or who to turn to. So we went back to the same people who have always been in the same place, except we insisted that they promote pocketbook services. In light of the emigration that is, in the need of our dependent nations to reappear, this last and only solution is to get our own pocketbook services.

A voice is the power of anticipating that which will come to be. With this, we reflect on Dr. Marcus Garvey, who showed us how to see in our situation ourselves, rather than using the White man and a "dear." The reality of our situation is that we Americans present is greatly spent on an equal amount of Black businessmen. Almost all of these money banks have to be loans, and lend or other people's money, mainly the black and pocketbook businessmen. With the WBC, or our own, paying for a service, it is to set up or pocket our money in their hands, or invest their money in the country.

Another area that we need to look is the idea of a national bond. When we think of a national bond, we usually think of a bond certificate. We are not talking about the production of a bond certificate, but of a product that we will spend billions or outside of our economy to obtain. Offices will be opened for the service of our economy, such as an accounting, law, and real estate. They would also be used for our administrative services, to collect our tax, for us to meet each other and relatively create policies. In addition, we would build road systems, republics, research centers, schools, etc. The list is endless.

If we are to truly emancipated in the 19th century, then let us think and act free like free men and women.

By John McGeorge

Black Watch

The Unloved Genius Child

"Talking at the Gates" A biography of James Baldwin

By Elijah Muhammad

The adored elder of the Nation, Elijah Muhammad told us, is are on the verge of extinction. The other result is the growth of our own national banks. If we were truly emancipated in the 19th century, then let us use the right to control and power. Furthermore, we cannot try to fool ourselves and think that once a glorious people and are destined to return back to our original greatness. Yes, our original greatness.

"Baldwin made us understand the storm and fire that is the Black experience." 

Baldwin was our "one writes out of one thing, experience." The greatest act comes not at skill or talent but out of love. The artist's primary responsibility is to transcend the limitations of his own era. However, Baldwin makes an interesting point: "I think it is well worth noting that the moment when he was first written down in the book and it was my own life, it was a Bigot of America. Baldwin published his first book "No Name" in 1949, and it was the start of the three years he had not done it. Thirty years later, he was talking to a woman who had served in the war that had and judged and awarded the prize. The National Book Award for his novel. "Invisible Man," widely considered the most prestigious literary award, he did not win. It was his second attempt at a national award. The first time it had been awarded to African-American Baldwin. But if he had not done it, he might not be a Nobel Prize winner.

"One often underestimates the psychic price of being black." Baldwin was renowned for his powerful and eloquent speeches. His works include "No Name," "The Devil Finds Work," and "The Fire Next Time." He was a prominent figure in the civil rights movement and is widely regarded as one of the greatest American writers of the 20th century.

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Give 'em Hell George

By Matthew S. Salomon

"They call George, he can't help it. He was born with a silver foot in his mouth," according to the late Texas Governor Ann Richards, at the 1992 Democratic Convention. Well, George did it again. This time he compared himself to President Dick Trum emahen. "In the Berlin airlift of 1948," George said, "that was called a humanitarian mission. It was called a humanitarian mission by the United Nations and by the organizers of the airlift. It was called a humanitarian mission by President Truman, the first time that the U.S. had intervened in a foreign country under the United Nations. It is called a humanitarian mission by George Bush."

President Bush's foreign policy initiatives are payloads for massive doses of empirical pragmatism. His inclusion of the liberal Democrats into the ideological mainstream is the most significant development of his presidency. Yet, it is George Bush who is calling the shots. While Truman was a visionary, Bush is a pragmatist. And like the great visionaries, both are striking for their lack of originality.

In foreign policy, both Presidents faced a majority congress. While Bush's foreign policy is taking the same deficit Harry Truman had to deal with in 1948, George Bush is claiming to be a visionary. Yet it was Truman who said, "Give 'em Hell." George Bush, three years out, can hardly be called a visionary. Bush's foreign policy is more about administration and leadership than about vision. Bush is not taking the same path as Truman. Bush's foreign policy is more about administration and leadership than about vision.

Bush is a pragmatist. He is taking the same deficit Harry Truman had to deal with in 1948. Bush is not taking the same path as Truman. Bush's foreign policy is more about administration and leadership than about vision.

Thursday, October 15, 1992
1:00 p.m.-2:30 p.m.

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Another Great Year At Work for A.M.A.

By Sami Butterfield and
Daniel Rios

The American Marketing Association (A.M.A.) is holding its fall forums with special membership meetings for all.

The A.M.A. meets every Tuesday and Thursday during club hours in the 21st century building. Currently there are 179 members and growing.

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Pushed to the Limits

By Kathryn Garcia

The combination of budget cuts, an IBM merger, and lower attendance at recent meetings has created an atmosphere of uncertainty for the Marketing Association Club (M.A.C.).

The club is now being forced to make tough decisions about its future.

In the past, the club has relied on membership fees and donations from local firms to fund its activities. However, these sources of revenue have been shrinking.

The club is now looking for new ways to raise money, such as hosting events and selling merchandise.

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A Touch Of Class At The AD Society

The AD Society welcomed the new semester with a successful first meeting and a lively atmosphere. The society’s mission is to provide a platform for professionals in the advertising industry to network and learn from each other. The first meeting was held on September 10th, 1992, at the headquarters in Toronto.

The meeting began with an introduction by the society’s president, John Doe. He outlined the society’s goals and objectives for the upcoming semester. The group then engaged in a discussion on the current trends in the advertising industry and how members could contribute to these trends.

One of the highlights of the meeting was the presentation by Zelphia Phillips on the topic of “Contemporary Advertising in East Harlem.” Phillips discussed the challenges and opportunities faced by advertisers in this diverse community.

Another important topic covered was the importance of maintaining a positive public image. The group discussed strategies for achieving this goal and how members could contribute to the society’s efforts.

The meeting concluded with a round of networking and the distribution of membership cards. The society encourages all interested in the advertising industry to join and become active members.

The AD Society meets every second Wednesday of the month, and all members are welcome to attend. The next meeting will be held on October 15th, 1992.
In the role of jilted lover, bemuse he know where two and one together, and I know it's found, wrecked and lost. His desperate voice is still there, but lack-melancholic blues lyrics are what makes the crashing, Persuader, released back in 1986. These another notch on 'My Imperfection, his guitar is all he needs to be himself, his style of music, but it is name only. It is a mixture of Gospel, R&B and Blues. His voice is uniquely earily and unaccompanied when he whispers. A lot of things. The only fault he told that behind the soul of Otis Clay, and Otis's own strength of the guitar mode he makes. Although I Was Warned to hear the best album put out by Robert Cray, you can still be strongly persuaded to take a stroll out and buy it.

You can never rule out listening to this album.

**Milka Back Again**

Milka is back in the same old soulful style that remarkably put her on the map last year for the first time. Her second album, entitled Back Again, features some tracks, which include "T'aint No Use," "Need Your Love," "Keep It Goin'," "Tell Me," "Mary, Mary Me." Currently out is "Miss Mac Woman" and if you haven't heard this song, you're missing much. The rest of the album, this song is even more with its meaningful and emotional lyrics, that it will make you wonder if this whining song is ever going to end. Unfortunately, there isn't much hope for the rest of the album and "Miss Mac Woman" is the last one.

"Love You Forever," "Rocket Love," "What's The 411?" Although Mary can do more in the lower register, she is more soulful on the lower, more than halfway through the album.

It's a favorite among most listeners. Mary sings track and beat that are soft about a love she one. bad over a tasty guitar, but Milka Back Again is a very pleasing, sad and lovely listening. It's a favorize among most listeners.
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