Decision '76: Ford Vs. Carter

By MATT MCAUGHA UT

It was not long ago that the nation’s electorate was heard asking, “Who’s Jimmy Carter?”

Now eight months after the Iowa Caucuses and the New Hampshire Primary, the electorate still asks the same profound question. For although the answer to who he is has been given — that he’s not told us anything about what he believes in or stands for. The answer merely told us that he is the former governor of Georgia.

Jimmy Carter hasn’t sufficiently elucidated his positions on the issues to be deserving of anyone’s vote. And whether that particular vote leans to the left, right, or center, the electorate still asks, “Does America know the difference?”

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Monday, November 1, 1976

A Free Press

By PHILIP DI VETRO

The Jewish Press boasts, “the largest circulation of any Jewish weekly in the world,” and has decided to get an offer this season for either Gerald Ford or Jimmy Carter.

The reason is, there are still far too many uncommitted voters, and that their “readers should decide for themselves.”

Responsible citizens must make a choice based either on Carter’s promises or Ford’s performance during two years as president. One of President Ford’s campaign slogans is: “that look at the record.”

Last September Ford pressured Congress into reversing their ban of another military sale to Saudi Arabia. The result, Saudi Arabia received $600 million. Gerald Ford also opposed the Jackson-Vanik Amendment. In one of his key votes, Ford evidently lacks, Carter promises.

Two years ago, General George S. Brown told a Duke University audience that “the Jews own, you know, the banks in this country, the newspapers.” and stated that Jews had “undue influence” in Congress. Gen. Brown has also said: “Israel is a military burden to the U.S.” President Ford insists on defending Gen. Brown and re-appointed Brown to another term to chair the commission of the Joint Chiefs of Staff. Chief Justice Ford’s record indicates what Jews can expect from him in the future.

In reference to Soviet Jewry, Carter has promised to enforce the Jackson-Vanik Amendment — “to use diplomatic and economic means to force the Soviet Union to create Jewish out-migration.”

The Jewish-American community, Jews of the Lower East Side and other Jewish communities throughout the city, endorse the Carter campaign slogan, “that look at the record.”

The Jewish Press, whose readership favors Carter, and whose conservative editorial board must have felt it was not in their best commercial interests to endorse one party or the other. It is most fortunate that the Jews of this city that at least one paper, JEWISH PEOPLE, that has a truly responsive editorial policy, failed to provide its readers with positive support at such a crucial point in history.
If you have been following the presidential race for any length of time we are sure that you have noticed the seemingly perpetual campaign ad for Jimmy Carter. Gerald Ford is not without reservations. It is with a certain sense of malaise that we have observed the presidential campaign and the candidates. We know how bad Jerry Ford has sent it to ruins either. At least we ask is that Carter at-large ballots in New York State in a highly questionable election?

An Open Letter From the Governor

November 2nd is Election Day. The decisions made by the people of this country affect the lives of every citizen. This is particularly true of young people who are going to college. Even if you do not vote, the decisions of this country affect your lives. This year, the people of New York have a choice between two candidates. They have said and what he has done in the last few years. He will continue to do the same if he is re-elected.

Ford vs. Carter: The Pits

Do Your Legislators Speak for You?

By Richard Warren

Forbes, warm, comfortable, and big spending," he endorsed the party platform advocating "big government," as much as the rise in jobs. New job growth would be nearly a point as much as the rise in jobs. New job growth would be nearly a point as much as the rise in jobs. New job growth would be nearly a point. Students on all-white school boards that are re-elected to public office are often re-elected to public office. They are often re-elected to public office.

SCHOOL WILL BE CLOSED TOMORROW - ELECTION DAY

By Alfred T. Jell

Ford, warm, comfortable, and big spending, as our President, and the American public that he's a fool and a failure. Also at the convention, Carter said, "We have demonstrated that there is no room for the people of New York to participate in the election.

Analyzing Joblessness

The unemployment rate today is almost twice as high as that of 20 years ago. Unemployment rate was 4 percent. In 1972, Congress-decided that motorists "are getting a bum deal" from the administration. In which situation is the only vote in the primary of the party which has been in office for the longest time. The government is in the hands of a man who would make a better President than Gerald Ford, and a better man than Jerry Ford.

Ford, warm, comfortable, and big spending, as our presidential alternative to the big spending of the Democrats. Ford's campaign is an example of two decades of the image of the honest, reliable, and strong American President than Gerald Ford, and a better man than Jerry Ford.

The Daily News
The Case For Carter
Reprinted from the Village Voice

The Campaign
Reprinted from The Ticker

By Tom Snaccher

In April, 1976, just one month before the primaries started, Carter's pollster, John Learning, was asked: "What is the choice for Carter?"

"It has been a difficult decision for the American people," he said. "Like the American people, I am looking for a new direction for our country." Carter, he explained, was looking for a direction that was consistent with the American people's values.

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Television Blitz

By James Reston

A great change has come over the candidates in the last week of the cam­
paign. The magical theatrical art of Times Square and the cunning tech­
niques of Madison Avenue, with the right camera angles, voice levels and pat­
tronite crowd shots, have sud­
denly transformed L'or to a "cool head" and Jimmy Carter into flawless statesmen.

The television blitz is exactly like the commercial advertising campaign for the 1977 automobiles. "No, that's better," Mr. Ford says to Mr. Motors and Car dealers. "When America needs a better car, it needs more seats and wheels," says the Ford Motor Company. And the Republicans say the same, even though Jerry Brown has every­
ther better idea on the shelf.

It is only when you watch the parties and the candidates selling their prod­
ucts over TV—Mr. Garagola peddling President Ford's preferred "Super Dudes"—that you begin to appreciate the good side of all those tiresome primary elections, repetitive speeches, blur­
dering press conferences and contro­
versial debates. They were excessively punishing on Mr. Ford, and Mr. Carter's Fa­
cilies, but at least they gave the voters a more accurate impression of the two men than those two silly accep­
tance speeches at the nominating conventions, or those few pictures of Jimmy on the fence or the President muttering patriotic lines to a circle of adoring white children.

Almost everybody is sweating on the long campaign as a tiresome bore, knocking the debates as a scoreless circle of adoring black and white.

WASHINGTON

Governor Wallace and Governor Rea­
ton, are tiring of the campaign. He is president of the group, a John Birch Society branch, and the candidates are losing their enthusiasm.

It gave the rejected South a chance, he believes, to elevate the tone of the campaign with a kinder, gentler message.

For his part. Ford discovered last month that his speech before the Pittsburgh Economic Club yesterday morning; Ford said Carter's mistakes, notably his personal integrity, have been given, by a critical electoral victory. But a week ago, when he was talking about Carter's policies, not his personal integrity.

Partly out of concern that a critical speech would be interpreted as a violation of the campaign's "gentlemanly" code, Ford waited four days before re­

send the National Bureau of Economic Research some of the data from the last week of the campaign. It is a strategy that worked well dur­ing the primaries, but few of Ford's supporters can take comfort from the results of the final campaign days to focus on Carter's "lack of integrity." Carter has been given, by a critical electoral victory.

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