BARUCH'S NEW PRESIDENT: CLYDE WINGFIELD

Dr. Clyde Wingfield, a 40-year old scholar in the fields of public administration and the administration of higher education, was tonight (May 3) named president of Bernard M. Baruch College by the Board of Higher Education. Baruch is one of ten senior colleges in the City University of New York. It enrolls about 8,200 undergraduates and 3,100 graduate students.

Dr. Wingfield is presently McElvaney Professor of Political Science and Public Administration at Southern Methodist University and director of graduate study in public administration. He is a member of the Executive Council of the National Association of Schools of Public Affairs.

When he takes office on July 1, Dr. Wingfield will become the second president of the institution, which was designated a separate CUNY liberal arts college in 1968 after a fifty-year history as the City College school of business and public administration. Dr. Wingfield succeeds Dr. Fernome B. Cook, who served as president of the college from January, 1960 until September, 1970, when he resigned to return to teaching and research.

Jerome B. Cohen, dean of the college, has been acting president since September, 1970, when Dr. Wingfield was appointed by the Board of Higher Education.

In announcing the appointment, following the board's meeting at the CUNY Graduate Center, 33 West Forty-sixth Street, Chairman Frederick Burdick said, 'We are pleased to have found a man whose intellectual interests and accomplishments so uniquely qualify him to lead a college which has been faced with the mission of developing concepts in business leadership and public administration required of the changing urban scene today.

'He has had experience as a university administrator and is widely conversant with problems of public administration. Under his leadership, we expect that Baruch will go on to a distinguished new era of service to New York City business and government.'

Before joining the SMU faculty in January 1969, Dr. Wingfield was executive vice president of the University of Texas at El Paso where his responsibilities included research, program development, student affairs, fiscal affairs, and campus planning and construction. He has served as head of the political science department at the University of Texas El Paso campus, director of the Public Administration Program at Northern Illinois University and a member of the faculty at Pennsylvania State College.

Dr. Wingfield holds the doctorate in Public Administration from Maxwell Graduate School of Citizenship and Public Affairs at Syracuse University and the baccalaureate and master's degrees from East Texas State University.

He has been the co-author or editor of five books and monographs, the most recent being THE AMERICAN UNIVERSITY: A PUBLIC ADMINISTRATION PERSPECTIVE published in 1970. He is a frequent contributor to THE PUBLIC ADMINISTRATION REVIEW and other professional journals. His research interests have been primarily concerned with municipal planning and with university and governmental management. Currently he is working on studies of THE AMERICAN UNIVERSITY IN CRISIS and CONFLICT MANAGEMENT IN HIGHER EDUCATION.

Baruch's new president has been a frequent consultant to government, including the Joint U.S.-Mexico Border Commissions, the U.S. Civil Service Commissions, the Federal Aviation Administration, and various local governments.

Dr. Wingfield is an Air Force veteran who served as an air intelligence officer in Japan from 1954 to 1956. He has an active interest in aviation and maintains a current license as a multi-engine, instrument rated commercial pilot.

Dr. Wingfield was born in Ardendelphia, Arkansas, on March 13, 1931, but lived in Texas as a boy. Dr. and Mrs. Wingfield have two children, aged 12 and 14.

Dr. Wingfield's salary as president of Baruch College will be $39,900.

Dr. Wingfield, who has known open admissions as it has existed in state universities in the west and mid-west, last night expressed his great interest in CUNY's determination to keep the open door from becoming a revolving door through its remediation, counseling, tutoring and other special efforts.

Dr. Cohen, in welcoming the new Baruch president said, 'I am sure that all of my colleagues at Baruch share my pleasure in knowing that the search for a new president has been successfully concluded, and that they join me in offering a warm welcome and full cooperation and support to Dr. Wingfield when he actively assumes the duties of his office.'
RALLY

THURS. MAY 6th 11:00 A.M.
in the Auditorium
to plan 'Save CUNY Day'
followed by Rally at

UNION SQUARE
PARK —
14th ST., BWAY
at 12:00 Noon

SAVE BARUCH!
BE THERE

Classroom attendance will
not be taken.