The TICKER Endorsement Board this term consisted of David Unger, TICKER Executive Editor, Laura Fjall, Managing Editor, John Sekorohod, Associate Editor, Joel Seidner, Jesse Lipman, Council Treasurer, Tom Swift, TICKER Literary Editor, Michael Karash, Editor-in-Chief of Lexicon and Neil Bergman.

The board members felt that they knew each of the candidates sufficiently enough to forgo interviewing them. Instead, the board reached its decisions by evaluating the past records of each of the candidates, and by reading carefully the platforms of those who bothered to submit one.

With respect to the Presidential race, the board decided to list the good and bad qualities of each of the candidates, including those who were endorsed, and the same is true of the candidates for the other positions. This was done because no candidate, in the opinion of the members of the board, was so outstanding as to receive an unequivocal endorsement. We urge the students to look at the two sides of the candidates that are presented, and to read the platforms, weigh the pros and cons carefully, and then think before making a decision. Remember, you are electing your student government officers, and you will be stuck with whoever you choose, for better or for worse, for the next term. They will represent you and the school, so vote as objectively as you can.

PRESIDENTIAL RACE
For President of the Student Council for the Spring 1970 term, The TICKER urges the students of Baruch to vote for either Mark Frank or Russell Fersheiser. The recommendation is based on the conclusion that both Mark and Russell would make excellent Presidents, although there were reservations expressed about both of them. Our evaluation of each is as follows:

RUSSEL FERSHEISER:
Russel has, and continues to have, an excellent working relationship with the faculty and administration of Baruch, including President Weaver. This past term he has done an excellent job as Vice President of Educational Affairs, and he has shown himself to be a very competent worker, one who is able to get the better of each of his opponents. However, Russel has several shortcomings which must be considered along with his strong points.

Mark, while he is a hard and competent worker, Russel seems to perform best when working alone. He has exhibited in the past a condescending manner to those who work under him, and to students in general, and, when he doesn’t get the praise, for doing a job, that he thinks he deserves, he tends to seek it by downgrading the efforts of others. We feel that these mannerisms will make it difficult for Council members to work with him, and may possibly increase the alienation of the student body towards Council. Furthermore, Russel tends to favor those who agree with him, and he may, using the power of the chair, make Council meetings a one sided affair by recognizing mostly those who are on his side. Also, he likes to hear himself talk, and he sometimes talks excessively, and he might dominate the conversation at meetings to a point that could be detrimental to Council. A majority of the board members felt, though, that Russel’s strong points outweighed his weaknesses.

MARK FRANK:
As anyone who has been to Council can tell, Mark Frank, currently Vice President of Club and Social Affairs, has proven himself to be a hard working and competent executive. As chairman of the Fees Committee, he did an excellent job in preparing the club budgets, and his presentation of the budgets, at which he came under attack from many quarters, showed that Mark has the ability to conduct himself coolly and calmly, and to keep his sense of reason, while under stress. From observing Mark at work, a motto that might well be his is “Get out the crap”, for Mark has shown that he won’t stand for crap, i.e., beating around the bush, preferring to tackle problems directly.

Several members of the Endorsement Board expressed doubt as to whether Mark was forceful enough to run a Council meeting. It was also noted that he has had a very limited exposure in dealings with the faculty and administration of the school.

RICHARD FABER AND BOB HERMAN:
The Endorsement Board was nearly unanimous in agreeing that neither Richie Faber nor Bob Herman would make an effective President in Richie’s case, while he has been on Council, longer than any of the other candidates, and has shown the ability to run meetings, he has not done much outstanding work, and he has shown himself to be very much in favor of the status quo, being

TUES. & WED. DECEMBER 9 & 10
FRIDAY, DECEMBER 5, 1969
A Free Press

ELECTION SUPPLEMENT

Presidential Candidates

Mark Frank
Robert Herman
Richard Faber
Russel Fersheiser was unavailable when photos were taken.

Referenda

When you vote in the executive elections on Tuesday and Wednesday, you will receive a list with 6 referenda also. You may vote either "yes", "no", or "no opinion" on any and all referenda. We urge you to consider each one carefully and vote either "yes" or "no" so that the outcome of the balloting will truly reflect the sentiments of the student body.

The following is a list of the referenda as they will appear on the ballot, along with recommendations of the editor and the Chairman of the Student Council Referenda Committee, Tom Swift.

WE THE STUDENT BODY OF THE BARUCH COLLEGE,
DAY SESSION, HEREBY REQUEST OF THE FACULTY AND ADMINISTRATION OF THIS SCHOOL:

1 ON ROTC
That credit be reinstated for all courses in the ROTC program. We recommend a "no" vote. We feel that all students should have the right to take courses (for credit) that they feel are relevant to their educations. We believe in keeping the campus open to all views and ideas. This does not, however, mean that we agree with the goals of the ROTC programs.

2 ON PASS - FAIL:
That all free electives and one other course (outside of a student’s major field) per term be taken either on a pass-fail system or by the letter grade system. The student will accordingly choose and state his wishes for the first three terms, subject for each term being determined by the faculty’s decision. We recommend a "yes" vote. We feel that students will be willing to take more challenging and interesting courses if they are allowed to do so on a pass-fail basis. Such a system would go far in maintaining the quality of Baruch education.

3 ON UNLIMITED CUTS
That the lecture system presently in use on this campus be terminated in favor of similar class recitations as of February, 1970. We recommend a "yes" vote. We feel that the attendance rules recently passed by the faculty, which severely restrict attendance at class recitations, are an unfair one. If a student completes one semester of work successfully, he should be granted the unlimited cut privilege. This should not be extended for first semester freshmen, and probationary students for their own protection.

4 ON DEPARTMENTAL FINALS
That the Departmental Final Examination be eliminated as per February, 1970. We recommend a "yes" vote. We feel that some of our finest students cannot perform as well as they might if they must prepare their students for departmental finals. Departmental finals may naturally lead to courses which only regurgitate textbook knowledge. The elimination of final examinations is prevented from bringing his own personal experience into the classroom to the degree that he should.

5 ON THE LECTURE SYSTEM
That the lecture system presently in use on this campus be terminated in favor of similar class recitations as of February, 1970. We recommend a "yes" vote. We are fully aware that budgetary considerations will allow us to delay the lecture system. We hope, though, that this referendum might prevent its expansion. We feel that lectures do not provide an atmosphere for optimum learning. Personal contact with instructors is a pressing need.

6 ON DEPARTMENTAL APPOINTMENT COMMITTEES
That there be established a voting student representation on all departmental appointment committees.

We urge a "yes" vote. Unfortunately, faculty members are not always interested in the students’ opinions of them. The students are in the best position to evaluate the teaching ability of faculty members. Students must have a voice in faculty personnel decisions.

Remember to Vote
Endorsements ...

Presidential Platforms

Russel Fershelser  
Mark Frank  
Bob Berman

Another problem with the Senate is the lack of effective leadership. First and most important, the Senate needs to establish a clear policy on the issue of student involvement. It is important that the Senate take a proactive role in encouraging students to participate in the affairs of the college. This can be achieved through the establishment of a Student Involvement Committee, which will work to increase student participation and help students develop leadership skills. In addition, the Senate should consider implementing a system of student-elected representatives who will be responsible for representing student interests in the Senate's decision-making process. This will help ensure that the views of students are taken into account when important decisions are made.

V.P. For Club & Social Affairs

Steve Horsberger  
Dorothy Hanes  
Bob Widman

As President of the Class of 1969, I would like to propose the creation of a new position: the Vice-President for Club and Social Affairs. This position would be a valuable addition to the Student Council, as it would allow for a more organized and effective approach to club and social affairs. The Vice-President would be responsible for coordinating and overseeing the activities of clubs and social events on campus, ensuring that they are successful and well-attended. In addition, this position would provide an opportunity for students to get involved in leadership roles and to develop important skills in planning and organization.

Educational Affairs V.P.

Carlos Vasquez

During the past terms on the Council of Club Presidents, I have been impressed with the effectiveness of the Student Council in providing valuable leadership and guidance for the student body. I therefore propose that the Council of Club Presidents be reorganized and strengthened to better serve the needs of the student community. This would involve placing more emphasis on the development of leadership skills among council members and ensuring that they are well-prepared to work effectively with the Student Council. In addition, I would like to see the establishment of a new position: the Director of Student Leadership Development. This individual would be responsible for providing training and support to council members, helping them to build strong leadership skills and to make effective contributions to the Student Council.

Class Officers

FABER  
Russel Fershelser

Class Officers are elected by the graduating class to represent their interests on the Student Council. They are responsible for organizing and coordinating class activities and events, and for advocating for the needs and concerns of their classmates. As a Class Officer, I would strive to work closely with the Student Council to ensure that the needs and concerns of my class are being addressed.

CANDIDATES FOR CLUB OFFICE

Pro. 70  
S. BURGER

V.P. 70  
R. RENATO

Pro. 71  
P. CUMMINGS

V.P. 71  
C. DEAN

Pro. 72  
C. SELBY

V.P. 72  
S. BROWN
TREASURER

Cookie Bergos

As SCAC Bursar for the last two consecutive terms, I have had the opportunity of seeing how monies allocated to our student body have been used. Due to this experience I feel that I have a fair understanding of the clubs to reach their full potential and I have had the experience to supervise student government—government that the student body will have confidence in. I feel that they so justly deserve.

For President
Russe Fershleiser

SPECIAL STUDENT FARES

N.Y. TO BRUSSELS—Return day time up to 45 days from departure—these are NOT charter flights
$200 (round-trip) — Call My Travel agent at 822-1545
Sun., even, (except Fri.) UN 5-9378

For President
Russe Fershleiser

FABER

Vote For
Bob Berman

Vote For
Russel Fershleiser

La Fonge

Friday, December 5, 1969

For President
Russe Fershleiser

FABER

Vote For
Bob Berman

Fersheiser . . .

(Continued from Page 3) affairs that we can do the most. The liberal arts curriculum still is unsettled. All academic departments look to students to help keep curricula modern and relevant. The administration of the open admissions program is another area in which student can, and must be heard. The college is an educational institution. It is up to students to help ensure that the education they receive is the very best possible.

Having said all of that, it remains for the role of the President to be explored. The President has an executive board consisting of student experts in each of the three fields mentioned above. It is not for the President to take the lead in any of these areas, but to help in the administration of programs. He must provide the impetus, and guarantee the rewards. It is the President who must deal with the faculty and administration, who, in the final analysis, successes or fails.

I believe that I would make the best President for the Baruch, College Student Council. My experience as a member of the Executive Board, the first year curriculum for entering liberal arts students. This year I am on the Liberal Arts Curriculum Committee which is responsible for the entire liberal arts program. In addition to this, I was elected to the committee which selects the student council members. The committee, elected this term by school-wide elections, is the only group who has been interviewing potential candidates for the position, and I feel that the student voice will be well represented in the selection.

If I am elected to the Presidency of Student Council, there are several directions in which I would like to see council move. First, I feel that the right to have a student voice on promotions and tenure is imperative. This year I began to lead that fight, by appealing the student body for their support which made this year.

Although President Weaver notified me that the student officers are not to be responsible for a faculty member, I feel that if there is a question as to whether there would be some sort of system in the future where students would serve as committee members, this would be some sort of system in the future where students would serve as committee members. In any other program that I would encourage the existence of some sort of faculty, marketing majors, or any other major, and do work in the community. I also feel that there is a system of student teaching for the majors. When this system collapses, I feel that it is a system of student teaching for the majors.

I think that this would not be a serviceable vehicle to the community, but it would provide the student some practical experience in his field.

These are just some of the ideas that I have for next term's change. I feel that all of my plans will become reality, and I am confident that I will.

There is a great deal that Student Council can do, if it has the impetus and the drive. I feel that I am the candidate for your vote, and your support, in making me the next President of YOUR Student Council.

THE TICKER

(Continued from Page 2)

opinions, I intend to get fresh man and sophomores who are not necessarily Council members to work on committees. I intend to make them feel that they can help Council, because our students—both as they ideas, and with the willingness to work—will be the basis of our student council. This is the reason we have already begun this work by participating in the Council Constitution and By-Laws committee. This committee revised the election qualifications to permit a wider range of students to participate.

There are many conditions to be improved and programs to be continued and implemented at Baruch.

The physical plant is rapidly becoming outdated. I plan to make sure that the students who get the sort of campus that is conducive to learning, growing and living. It is our duty to move to a campus that you would like. In the meantime, I will push for an extension of the current part of the RCA building. In short, Baruch students deserve an atmosphere that is truly progressive, education, and interaction between students and students in our Baruch community.

In my direct dealings with club and social affairs, I have discovered that despite the scarcity of money, the people in clubs are extremely progressive and knowledgeable in what they want. I wholeheartedly support the position of Club President of Bob Berman. The Council of Club Presidents has taken in some fine ideas and suggestions. I feel that the new Council of Club Presidents of Club and Social Affairs is certain that all events are approved so that there are at least two events each week, and at the same time, not too many. These events will help each club in getting maximum attendance at its affair, and at the same time, give students a choice of events.

In community affairs, I would like to continue a program to be continued this semester. This consists of bringing high school students to Baruch for a taste of college life, and to answer their questions as to why they should go to college. I also intend to having Baruch volunteer students who have always worked in community work in settlement houses, community centers, and recreation programs in our city. All programs would be geared to educating high school students about the reasons and rewards of college.

Educational affairs, I am in favor of instituting open admissions in the City University, if we are to get the money, and the buildings, and the teachers necessary to carry out a meaningful program, we will not alienate all the students who are accepted. In our school, the upper freshmen library. I found that there was no program set up for them next semester. I do not want the same things to happen to those people under open admissions. I will work to help get the funds and facilities necessary, as much as possible, because the program will help the student by giving him a choice, and help the school and city by stopping formerly unknown human resources.

I am in favor of unlimited clubs for Juniors and seniors. If I find that there are more than two clubs to attempt to have it extended to the lower grades if the students want to. I feel that many departments at Baruch are instituting new majors. I intend to work closely with the students' departmental representatives to make sure that students are satisfied with this new departmental structure meaningful to both.

I have always thought of myself as a fair person, one who is willing to set aside my personal views while in the chair, so that both sides of an issue may be heard in an unbiased manner. In my five terms on Student Council as a representative and executive, I feel that I have proved that I am interested in all points of view, all clubs and all individual members. I have always tried to institute all good programs regardless of what individual or group supports them. I feel that I am also a strong leader, and that I will be able to communicate with the Student Council to be able to convince many students to work for Council.

Student-faculty relations have always been an important channel to the great amount of student rights and responsibilities that we at Baruch enjoy. I feel that my dealings with faculty members will add in fostering a mutual respect and interest towards the institutions of greater student rights.

As a member of Student Council, I will get my feet back on the ground. Through the promotion of greater student participation by all, student and faculty work on the same page.

Hornberger . . .

(Continued from Page 2) Presidents to take sides on issues, and actively work for their point of view. They will also propose motion which will be the matter of the Student Council to vote on.

I decided to run for this position in a democratic race that is opposite for the presidency of the Class of 1972. I feel that I will be able to lead the entire student body, and I will do. If I am elected to the position of Vice-President of Club and Social Affairs, I will work to make the members of the Student Council more aware of the activities around them. This can be achieved through numerous meetings to the club presidents and more advanced public services. I feel that I am qualified for the position of Vice-President of Club and Social Affairs. I am an active member of two clubs and I have been on the Student Council for two years. I do both as a representative of my school and as an executive. My experience in clubs has made me aware of the different problems and will bring my knowledge of the members of the student body and I will work to correct these problems.