Ad Campaign Opens
Aim: Save Our CUNY

While campus disruption is the order of the day in colleges throughout the country, a new advertising campaign launched this week, New York’s City University, with an advertising budget of $150,000. The Student Council has overruled the administration and authorized the use of $2,500 in student funds to launch this week, New York’s City University, with an advertising campaign aimed at informing the public of their financial difficulties.

The students have been struggling for months to raise funds to continue their operations, and the administration has been reluctant to allocate any money for advertising. However, the Student Council has taken matters into their own hands and decided to launch a campaign to raise awareness of their plight.

Meet The Dean

A tour of the Student Center and the Student Union was scheduled for this week, with the Dean of Student Affairs, Mr. Anthony, taking the students on a guided tour of the facilities. The tour was designed to give the students an opportunity to see firsthand the resources available to them and to understand the challenges faced by the administration.

Yale Students And Faculty Plan Curriculum For A New Afro-American Studies Program

New Haven, Conn. (AP)—For the first time, a new curriculum at Yale has been developed not by the faculty alone but jointly with students. The Yale faculty voted recently to adopt a new program in Afro-American and Afro-American studies, and the students have agreed to it. The program, which will be introduced in the fall, is designed to meet the needs of both Yale students and the community at large.

The credit value of four finance electives, (Finance 160, 163, 220, 263), was raised from two to three credits pending B.H.E. approval. At the last faculty meeting, according to Professor Mark Rubinstein, Chairman of The Economics and Finance Department, the essential purpose of the new program is to increase the number of qualified students entering the discipline, such as history, economics, together with the interdisciplinary scope which the sub- major in Afro-American studies offers.

The passing of a month has not changed SEEK Director, Thomas Gardner’s outlook for his department’s future. Dr. Gardner has not encountered any unanticipated problems in the implementation of the program. Baruch’s students needs, by Prof. Aaron Levenstein.

The student council has overwhelmingly supported the recommendations that have been put forward for the fiscal 1966-70, the University’s Stu-

Student Council Supports
Koromantee Recommendations

The student council has been presented by the Koromantee to President Weaver. At the same meeting, totaling $8450, was approved. Admission of 300 black students that has been asked for was in- trinsically connected with the avail- ability of funds for CUNY, it was pointed out. In planning the admissions process, Mr. Anthony replied that the Baruch College must take it upon itself to actively-recruit students from predominantly black high schools in New York City. The 300 students should enter Baruch this September whether through the SEEK program or through the normal admissions process according to Mr. Anthony.

The six point plan presented by the Society of Koromantee inclu- des:
1) an immediate recruitment of black instructors
2) the admission of at least 300 black students for the September semester
3) the development of a program in Afro-American and Afri- can studies leading to a degree in the field
4) that a greater emphasis be given to the experience of black americans in economics, offered in other departments in the School

Dr. Gardner Optimistic
About SEEK Program

By Bruce Rosen

The passing of a month has not changed SEEK Director, Thomas Gardner’s outlook for his department’s future. Dr. Gardner has not encountered any unanticipated problems in the implementation of the program. Baruch’s students needs, by working with students who have been admitted to SEEK for their exhibition of a determination to succeed in college, this vital program can grow.
Irish Demands Presented to Queens College Administ. - The Ticker - Tuesday, March 4, 1969

George Washington Hotel
HERITAGE COFFEE SHOP
heroes & Italian specialties
burgers — sandwiches
budget dinners
open til 12 P.M. every day

Role of Accountant Discussed At Accounting Society Meeting

The Accounting Society of the Business Department recently had Mr. Vin M. Moscarello, Visiting Professor of Accounting, speak to the society about the role of an accountant in various business situations. As a practicing accountant, Mr. Moscarello also provided some discussion of the nature and scope of the accounting profession and presented his ideas on the role of the accountant in various business situations.

Mr. Moscarello, who has been a practicing accountant for over 25 years, shared his insights on the importance of accounting in business operations. He emphasized the significance of financial statements, the role of the accountant in auditing and tax preparation, and the ethical responsibilities of accountants. Mr. Moscarello also discussed the impact of technological advancements on the accounting profession and the need for accountants to stay updated with the latest developments.

The meeting concluded with a Q&A session, where Mr. Moscarello answered questions from the students on various accounting-related topics. The session provided valuable insights and sparked interest among the students, who appreciated the practical insights shared by Mr. Moscarello on the role of an accountant.

The Ticker encourages all students and faculty to participate in upcoming Accounting Society meetings, as they will continue to feature distinguished professionals and provide valuable learning opportunities.
A Letter To The Class Of 1970

SENIOR RINGS

Dear Classmates,

As the Class of 1970 begins the final chapter of their college years, they are faced with the task of selecting their senior rings. This tradition marks the end of a chapter for each student and the beginning of a new chapter in their lives. The senior ring is a symbol of their hard work, dedication, and achievement.

The process of selecting senior rings involves several steps. First, students must decide on a design that reflects their personality and interests. This can be done through personal consultation with the ring designer or by selecting from a pre-designed selection.

Once the design is chosen, the students must decide on the metal type and the engraving style. Metal options include white gold, yellow gold, and rose gold, each with their own unique characteristics.

Engraving styles range from traditional to modern, allowing students to personalize their rings with meaningful messages or symbols.

After the design and metal type are selected, the student must order their ring from a reputable supplier. This involves selecting a size that fits snugly and ensuring that the ring is made to order.

The final step is to present the ring to the class during a special ceremony. This is a momentous occasion that celebrates the students' academic achievements and their transition to the next phase of their lives.

Join us in this special occasion as we celebrate the Class of 1970 and their senior rings. Let us mark this moment with pride and joy, knowing that our senior rings are a symbol of our hard work and dedication.

Sincerely,

[Your Name]

President
Long Time, Gone

Understanding Poverty

Last Thursday night, the student council named a new member to the council to replace a student who had resigned. The position was held by the incoming president, who was a senior in the Business School. The new member was a junior in the School of Engineering and was selected by the council upon recommendation of the faculty advisor.

We hope that the community will welcome the new member to the council, and that he will contribute to the development of the student body.

On Preferential Treatment

Mr. C. White

Ode to A Friend

The love of a true friend is a treasure beyond compare.

To my dear friend, I offer this ode:

In the hour of need, you were there.
In the hour of joy, you shared.
A true friend, always faithful,
In laughter and in tears.

Let Not the World Be Filled With Sorrow

Letters To The Editor

The following letter was printed in the newspaper:

Dear Editor,

I am writing to express my concern about the recent events in the city. I believe that the city is facing serious problems, and that the authorities are not taking adequate action to address them.

Sincerely,

[Signature]

Black employees in the city

The black employees in the city have been facing discrimination and unfair treatment for many years. They have been denied opportunities for advancement and have been subjected to racial harassment.

We believe that the city should take immediate action to address these issues. The city should implement policies that promote equal opportunity and ensure that all employees are treated fairly.

Sincerely,

[Signature]
Electric Ear
Speak Up Man

Last week I mentioned that this school is lame. I am not about to take this back. Instead I will attempt to show you that in this present day and age, any institution, committed to a sufficiently absurd membership, can be called "lame". That is not so to say that every single person who is a member of this institution is a limerick. Rather, there will be a member who is greasy, or hip, or whatever other terminology applies to what I see that this school is lame and is exactly what I mean. This school is lame. And, individually, there are exceptions. So feel smug in knowing that you represent, as I think anyway.

You know this point where packed away, and understood, I hope, the question arises as to whether a music poll conducted by a national magazine, "Eye," is relevant, or is it just fiction. Although I had been aware that this poll was a contest in all the members who compose it and they organize a music poll, I had no knowledge that they organized a music poll, and that in some way deposit it in the Russell office. Try to limit "Fire," while rock stars picked "Ina-Oadda-Da-Vida." Paul McCartney was voted best bassist by the rock stars; Jimi Hendrix was named as best guitarist by all three. Of special importance, there are exceptions. So feel smug in knowing that you represent, as I think anyway.

But, this point where packed away, and understood, I hope, the question arises as to whether a music poll conducted by a national magazine, "Eye," is relevant, or is it just fiction. Although I had been aware that this poll was a contest in all the members who compose it and they organize a music poll, I had no knowledge that they organized a music poll, and that in some way deposit it in the Russell office. Try to limit "Fire," while rock stars picked "Ina-Oadda-Da-Vida." Paul McCartney was voted best bassist by the rock stars; Jimi Hendrix was named as best guitarist by all three. Of special importance, there are exceptions. So feel smug in knowing that you represent, as I think anyway.

If we are to look at the "Eye" poll, there are exceptions. So feel smug in knowing that you represent, as I think anyway. But, this point where packed away, and understood, I hope, the question arises as to whether a music poll conducted by a national magazine, "Eye," is relevant, or is it just fiction. Although I had been aware that this poll was a contest in all the members who compose it and they organize a music poll, I had no knowledge that they organized a music poll, and that in some way deposit it in the Russell office. Try to limit "Fire," while rock stars picked "Ina-Oadda-Da-Vida." Paul McCartney was voted best bassist by the rock stars; Jimi Hendrix was named as best guitarist by all three. Of special importance, there are exceptions. So feel smug in knowing that you represent, as I think anyway.

The best group of 1968, chosen by the readers, rock stars, and in some way deposit it in the Russell office. Try to limit "Fire," while rock stars picked "Ina-Oadda-Da-Vida." Paul McCartney was voted best bassist by the rock stars; Jimi Hendrix was named as best guitarist by all three. Of special importance, there are exceptions. So feel smug in knowing that you represent, as I think anyway.

Last week I mentioned that this school is lame. I am not about to take this back. Instead I will attempt to show you that in this present day and age, any institution, committed to a sufficiently absurd membership, can be called "lame". That is not so to say that every single person who is a member of this institution is a limerick. Rather, there will be a member who is greasy, or hip, or whatever other terminology applies to what I see that this school is lame and is exactly what I mean. This school is lame. And, individually, there are exceptions. So feel smug in knowing that you represent, as I think anyway.

\[ \text{STUDENT COUNCIL PETITIONS} \]

**CLASS OF '69**
1 SEAT
**CLASS OF '71**
1 SEAT

**DUE TODAY**
3 P.M.
Room 418 S.C.

**ELECTION MARCH 12**
9 A.M. - 3 P.M.

---

**PLEASE STAND BY**

"WBMF - Nowhere on your dial!"

---

**Leapin Lizards!!**

**LEXICON is now on sale**

- **MAIN LOBBY of STUDENT CENTER**
- **Price:** $11 - with name in gold / $10 - without.
ATTENTION STUDENTS

HPA

Wants To Get To Know You
See What It's All About — And Join the Fun!

- Oak & Marble Lounges
- March 6th From 12 to 2 P.M.
- Live Band
- Raffle
- Refreshments

THE TICKER

Tuesday, March 4, 1969

LETTERS TO THE EDITOR

The Editors of the Thicker

To the Editors of the Thicker:

February 26th

I was greatly pleased to see that an organization which is important in the college community, the "rationalization in Afro-American life should offer a strong avenue for change in this area. Finally, I feel that the Arts Editor, who in this instance, should have represented this point of view, which would have been more important is the idea of change, rather than a "cold war" approach. I feel that the Arts Editor, who in this instance, should have represented this point of view, which would have been more important is the idea of change, rather than a "cold war" approach.

Finally, I feel that the Arts Editor, who in this instance, should have represented this point of view, which would have been more important is the idea of change, rather than a "cold war" approach.

Sincerely yours,

Douglas Colbert

March 4, 1969

Grad School Interview

NIXON can eat in
Paris, Versailles, Berlin, Rome
and Air Force One, but not

ALADINS

Since you can try, try us (We're Closer)

150 East 23 Street — GR 5-3870

PELHAM PARKWAY

"THE GEM OF THE WEEK!
"THE IMMORTAL STORY"
"THE UNMORTAL STORY"
"SUM OF THE DESERT"
"WELLES-MOREAU—BUNNED"

CARRIAGE HALL CAFE

"THE GEM OF THE WEEK!
"THE IMMORTAL STORY"
"THE UNMORTAL STORY"
"SUM OF THE DESERT"
"WELLES-MOREAU—BUNNED"

CARRIAGE HALL CAFE
Intramural Basketball

The Intramural basketball-tournament started last Thursday. On the A court Carolan Guard defeated the Knicks 30-23. After that game, Full House pummeled Hill 49-23. Brokowasky starred in this game with 26 points for Full House.

On the B court, Simba outscored Parker House 31-21. The most exciting game of the day was played between the Clids and the clods where the Clids won in overtime. The winning shot was made by Stern to ensure a 27-24 Clid victory.

Larry Rothstein

Yale

Continued from Page 1

Brewster, Jr. Members of the Black Student Alliance at Yale (BSAY) met with President Brewster and other staff and faculty officials inquiring Provost Taylor to discuss, among other topics, curriculum.

The BSAY has about 100 members representing about 90 per cent of the Black students at Yale. Last May the BSAY scheduled a special conference with the support of the University on the subject of "the intellectual value and relevance of studying and teaching the Black Experience." Featured were a number of leading Negro intellectuals including Harold Cruse, Maulana Ron Ka-

a member, the scalper keeps with every ticket he sells. If he's standing around at game-time, the detectors are yours for the asking. If the New York City Police won't put the scalpers out of business, let the true sports fan do it. You end the scalpers' little game.

The Brooks All-Pro team: Forwards: Elgin Baylor and Billy Cunningham; center: Willis Reed; Guards; Oscar Roberson and Earl Monroe.

The Brooks N.H.L. All-Star Team: Goalie: Ed Giacomin; Defense: Bobby Orr and Tim Horton; Left Wing: Bobby Hull; Center: Phil Esposito; Right Wing: Gordie Howe.

There is a new sport in town. It is played at all places, Madison Square Garden. There is only one rule to this game and it should be of great interest to business students: profit. The game is called scalping and if the way the game is played isn't familiar here is a rap-up.

Scalper (we'll call him cheat) goes to Madison Square Garden two months before an event (Knick or Ranger game). If he really wants to reach the top of the class he should have a good season. Upon arrival at The Garden Cheat heads directly to the advance sale window. He buys a dozen or so tickets to the event. In order that the man behind the window does not become overly suspicious, he then joins the next line and does the very same thing. The size of Cheat's prospective business dictates the amount of trips he makes to the arena.

When game-night arrives, The Garden is sold out. Sports fans in this city are crazy; they will pay almost anything to see a big game. Cheat stands on Seventh Avenue between 31 and 33 Street. He keeps the tickets firmly in his hand so that a fellow thief is unable to pilfer them. He walks about and in a normal speaking voice blurt's "Who needs tickets?" When thirty-nine people run up he starts his wheeling and dealing. He sells $3.50 tickets for ten bucks. He sells two $5 seats for $25. And he sells them to the guy who has been shut out at the ticket window. And why has he been turned away? Because the scalpers have purchased enough tickets to fill ten sections of the Mezzanine.

With playoffs fast approaching the game is bound to become even more popular. There is no worry in this game that the expansion will dilute the talent.

THE TICKER

By LARRY BROOKS

Scalp 'Em

Every American Airlines is going Colonial, Why don't you?

Colonial Coffee Shop

Lexington and 23rd Street

JET FLIGHTS

OPEN ONLY TO STUDENTS, ADMINISTRATIVE STAFF AND FACULTY OF THE CITY UNIVERSITY AND THEIR IMMEDIATE FAMILIES

--- EASTER ---

April 4 N.Y.--London April 13 London--N.Y. $129
April 5 N.Y.--Lisbon April 13 Barce

--- AFTER SUMMER SCHOOL ---

Aug. 11 N.Y.--Rome Sept. 2 London--N.Y. $279
Aug. 14 N.Y.--Lisbon Sept. 4 Lisbon--N.Y. $239
Aug. 15 N.Y.--Lisbon Aug. 29 Lisbon--Madrid--N.Y. $239* *
Aug. 15 N.Y. Sept. 2 Bergen--N.Y. $269
Aug. 16 N.Y.--Copenhagen Sept. 3 Amsterdam--N.Y. $219
Aug. 16 N.Y.--London/ Sept. 4 Paris/ London--N.Y. $239
Aug. 17 N.Y.--Lisbon Sept. 4/5 Barcelona/ Paris--N.Y. $249*
Aug. 18 N.Y.--Rome Sept. 2 Milan--N.Y. $239
Aug. 21 N.Y.--Brussels Sept. 3 Brussels--N.Y. $235
Aug. 22 N.Y.--London Sept. 4 Amsterdam--N.Y. $239

CONTACT: ELLIE (212) 799-6806
FOR FURTHER INFORMATION AND APPLICATIONS, PLEASE CONTACT: ELLIE (212) 799-6806

The New York Times interviews on campus March 5

- Advertising Sales
- Summer Internship in Accounting

See your placement office for details and requirements.