In March 1962, Donald P. Cottrell, dean of the College of Business of the Ohio State University, released a report entitled "Education for Business in the City University of New York." The ultimate objective of the study was to determine the physical needs of the Baruch School of Business and to study the educational objectives of the School, the programs of study, the professional programs, and the administrative relationships to the other schools of the University.

Dr. Cottrell considered the question of undergraduate specialization in business subjects in relation to a liberal arts undergraduate education followed by a professional business specialization. A major complaint against the business school curriculum involves forcing the student to choose his course of study at an age when he is unsure of his ultimate career. Therefore, Dr. Cottrell indicated that as long as the opportunity for transfer with a minimum loss of credits exists, there is room for indecision regarding the choice of any of the professional programs.

A second complaint against the curriculum involves the duplication of material in graduate study which purportedly decreases the value of undergraduate courses. Dean Cottrell notes, however, that the possibility of duplication does not negate undergraduate preparation for business, and to maintain that it does would deny the value of undergraduate specializations in the arts and sciences as well.

In addition, Dean Cottrell asserted that business study is the best entry to a first position after graduation. Subsequently, a business student may be better conditioned to succeed in his first job than the liberal arts student. Upon evaluation, Dean Cottrell concluded that "here is more evidence to justify the continuance rather than the abandonment of an undergraduate business program in the City University structure."

Relating to the undergraduate program within the City University, Dean Cottrell quantitatively and qualitatively compared the Baruch School with the Brooklyn, Hunter, and Queens College programs. The major conclusions revealed:

- The student majoring in business at the Baruch School is likely to be required to take a greater percentage of his work in general studies than at Brooklyn or Hunter, and an equivalent median percentage to Queens;
- The general education requirements should be enlarged with particular emphasis on the deficiencies in language, international studies, quantitative reasoning, and behavioral science;
- The courses on general study in management concerning overall business policy should be.

(Continued on Page 6)
Registrar's Office Announces Fall Enrollment Totals 2,139

The total fall enrollment of the Baruch School this semester is 2,139 students, according to figures released by the office of the registrar. New students from outside the City University system are 1,091, or 51 percent of the total. Returning students, including those who transferred from other institutions, are 1,048, or 49 percent of the total.

Approximately nine and one half percent of the newly enrolled students are from the Upstate area, and five percent from the city. Approximately forty percent of the returning students are from the city, and thirty percent from the Upstate area. Approximately twenty percent of the total are transfer students, sixty percent of whom are newly enrolled.

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The total day session enrolment of the Baruch School is approximately 3,870 students, including both new and returning students.

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Dr. Nathan Seitalman:

Accountants in 'Great Demand'

Graduate of the Baruch School who majored in public accounting graduated in "good supply", the New York Daily News reported. Mr. Seitalman, a graduate of the School of Business, was hired upon graduation by the New York Daily News. He was hired by the New York Daily News.

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Letters

In the Editor of the TICKER

During past semester the editors of the various student staff publications have been faced with the problem of making the student voice heard without enough time for the staff to hear the student voice. This situation has been brought about in part by the relative invisibility of some students in the staff. Since the student voice is the life blood of the staff, we feel that an attempt should be made to have the student voice heard in the various staff matters.

In order to make the student voice heard, we suggest that a Student Senate be elected by the students at the beginning of the semester. This Senate could advise the staff on matters of importance and could act as an intermediary between the staff and the students.

An Insult

The Baruch School's version of hard-wire fences have been placed on the radiators near the doors of the school. These fences are an attempt to discourage students from sitting at the radiators. It is my opinion that these fences are an insult to the student body. They are an attempt to make us feel inferior. These fences are a means of preventing us from sitting and learning. The student body has the right to sit and learn.

Student Council Change?
The TICKER, September 25, 1963

SC Votes to Preserve Friday Night Meetings

Student Council, by a 5-6 vote, reversed itself after having voted to end annual Friday night meetings at the Baruch School. This marks the first time the reception has been held since 1960.

The motion to change the meeting time was introduced by Sen. Joseph Martin Cohen, who suggested that a meeting at 9:30 in the morning would be more convenient.

Dean Emanuel Saxe, who introduced the move, said the council had not considered the matter thoroughly. He said that the council had not considered the matter thoroughly because it had not been discussed in the council.

The motion was seconded by Sen. Joseph Martin Cohen, who said he had not heard of any objection to the change.

The motion carried by a vote of 6 to 5.

Insignium Committee must have council for the current semester.

As the two courses are related, it is important to have a special group of courses in the field of nuclear testing. The committee will meet at 12:00 in 503. All applicants for seats on the council must be present at the meeting.

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The motion was seconded by Sen. Joseph Martin Cohen, who said he had not heard of any objection to the change.

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Cottrell... 

"The reduction of the number of the social science group by five to a total of twelve to "psychologists" and "sociologists"..."

ANNOUNCING THE VENETIAN
The Neighborhood's Newest For Eating And Meeting
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THE TICKER
Page 6

Tuesday, September 25, 1962

Page Service

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JUST 2 DAYS LEFT
THAT'S RIGHT
THERE ARE JUST 2 DAYS LEFT UNTIL THURSDAY, SEPTEMBER 27 WHEN LAMPORT '64 HOLDS ITS MEETING IN ROOM 403 OF THE STUDENT CENTER FROM 12 TO 2.
INTERESTED IN JOINING OUR MEETING? JUST COME TO FRED.

We Congratulate Ronnie Gurney On Meeting the Brothers of Phi Ep

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THE BROTHERS OF PHI EPSILON PI
Congratulate their Brother MEL SHEGEL
in his election to the State Executive Committee of the New York State College of Commerce.

THE BROTHERS OF PHI EPSILON PI
Congratulate their Brother ALAN J. POMERantz
in his re-election to the Presidency of the Class of '65

Carry a letter to Student Council.

Luncheon will be served and all invited to attend.

The Retailing Society will hold its regular Tuesday meeting in the Frazier Hall of the Commercial Course. Student members will include the John Wayne, chairman of the meeting, and students who were members of the Retailing Society. Meetings will be held and attended by all students interested.

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Karlin Views Booters In Initial Appearance; Offense Needs Polish

By Steve Rosenblatt

Coach Harry Karlin received an opportunity to see his City College varsity soccer team in action for the first time since the end of last season against the freshman team from Queens College. The team is one of the few to have had a successful season and now looks to improve upon that success. The team's goal is to develop an effective scoring punch. Since this is the starting lineup for this season, a player must hustle to earn a starting spot. This will make for an exciting start to the season.

Iona Downs City Nine 4-2; Grennan Drops Fall Opener

By Mel Bernhardt

Mike Grethman pitched well, but C.C.N.Y. dropped its fall weekend opener to Iona, 9-2, on the winner's field Saturday. Al DiBernardo, who returned to his coaching duties after a year's absence due to military service, started Grennan, a junior right-hander. Grennan pitched a five-inning complete game, allowing eight hits, as Iona won, 4-2. The Beavers' defense was solid, holding the Gaels to three hits and committing only one error. The Beavers capitalized on several scoring opportunities and were able to score two runs in the bottom of the fourth inning to take the lead. They added another run in the fifth inning to put the game out of reach for C.C.N.Y.

Cross Country Team Intends To Keep Both Championships

By Jeff Pulca

City College's cross-country team, which has already run away from the rest of the league, has its sights set on retaining both the Municipal and Collegiate Track titles. Eight veterans from last season are available, including Paul Lampron, Mike Didyk, and Mike Lester. Coach Francesco Castro, quietly optimistic about the team's chances, believes that the team is ready to perform well at the upcoming meet. The team has been training hard throughout the summer, focusing on improving their endurance and speed. With the exception of a few key players, the team is in excellent shape and ready to perform at the highest level.

You wouldn't expect the exploits of City College's track team to make the headlines of daily newspapers very often. With the team's success, the school's athletic programs have received the attention they deserve. The team has been invited to participate in several prestigious meets, and their performances have been impressive. The team's success is a testament to the hard work and dedication of its members. The team is confident in its ability to continue its winning streak and is looking forward to the upcoming season.

Theupet has always been the Beavers' favorite crowd pleaser. Many fans remember that not many years ago (in our lifetimes), when C.C.N.Y. and big-time basketball were synonymous. When news of the impending season got around, the Beavers were up against some strong competition. Despite the odds, the Beavers managed to come out on top, winning their opener Saturday, October 6, at the C.C.N.Y. campus in Flushing. The Beavers have had a long history of success, and fans are looking forward to another exciting season.

The Beavers are hampered this fall by the loss of pitching star Howie Friedman and outfielder John Ippolito. They are out of action because of heavy program loads. Coach Al DiBernardo, who has taken over for Bon Marino, is hoping to turn things around for the team. The Beavers are looking forward to the upcoming season and are confident in their ability to perform well.

The Beavers' twelve game schedule includes home and away matches with several of the top teams in the country. The Beavers are looking forward to the challenge and hope to come out on top.