Baruch Ball February 1; $3.50 Tix on Sale Now

The second Annual Baruch Ball, featuring Les Elgart and his orchestra, will be held Wednesday evening, February 1, at the Statler Hotel, 32nd Street and Eighth Avenue. Tickets, at $3.50, are now being sold at the 9th floor box office and are limited to 500. The guest star at the affair will be Pat Carroll, a well-known comedian, who has appeared on the Red Buttons show and at one of the Baruch School activities of the past. Les Elgart, who has gained appreciation of critical acclaim for his demanding audience, is often termed as “the most influential trumpeter-played.” He has achieved success and earned through his experience with any of the leading bands in the country and was featured

Pat Carroll

with Charlie Spivak, Woody Herman, Harry James and others.

A few of his albums are "Sieve and Scratch" and "Just One More Dance." A new single star, Don Forbes, will be featured with the band.

Mimi Altman and Roberts safety, committee Co-chairman, have recommended that students take tickets as quickly as possible since there are only two weeks remaining in which to buy the tickets.

All students who wish to sell tickets for the affair should see Pat Ditch in the Lexington office.

Sigma Alpha Initiates ‘Books to Asia’ Drive

By Sheldon Engelberg

Sigma Alpha will sponsor a book drive for the Asia Foundation, to be held during registration week at the Used Book Exchange. The Asia Foundation is a private nonprofit organization with representatives in twenty Asian countries. It works with private groups and organizations in the belief that the problems of these areas should be solved chiefly by Asian efforts.

In a letter to Seymour Berger and David Weissman, the co-chairmen of the New Projects Committee of Sigma Alpha, it was reported that after a year's matured with the hand.

In a brochure sent along with the letter, the need for books is explained: "Students returning from Asia have emphasized that the lack of textbooks is one of the most pressing problems of Asian education. The average Japanese student, for example, has about 400 yen ($11) monthly to cover living costs, tuition and book purchases.

Travelers in Asia regularly report that the area is being flooded with material which does not reach us, and other is a variety of books and periodicals which are not of the highest quality.

The type of books that are needed are: - history, philosophy, psychology, literature, classics, art, music, comparative religion, education, anthropoplogy, sociolooy, social welfare, economics, business and law. The books should be in good condition currently usable.

According to the Foundation, the donation of books in the category listed will help fill a great need and preserve the ideals of democratic freedom.

IBG Elects Rosenthal As Chairman for ’56

Stuart Rosenthal, an upper senior majoring in advertising, was elected chairman of the Inter-Club Board of Sigma Alpha at its last meeting. Rosenthal has been a member of the Board for the past five semesters and is presently vice-chairman.

He is a past member of Students Council and the ’56 class council. Elected vice-chairman was Don Jacobson; Doreen Spiegel was elected as secretary and Robert Becker was chosen as treasurer.

The David S. Mossesson award was presented to Herbert Pilefsky. The award is open to upper seniors who have majored in advertising and have received at least a B average in their ad courses. Pilefsky is a member of Aprha Delta Sigma, national professional advertising fraternity, the Intramural Board, and an editor of THE TICKER.

Nine Seniors Elected To ‘Who’s Who’ List

Nine Baruch School seniors have been elected to "Who’s Who in American Colleges and Universities." It was announced by Dean Clement Thompson. The students are selected by the faculty on the basis of leadership, scholarship, and character.

Acting Dean Lewis Mayers has announced that nineteen students have been awarded second year honors, and three received freshman honors.

Those elected to “Who’s Who” are: Miriam Altman, former president of Boosters; Robert E. Cord, Student Council president; Eugene M. Frank, a member of Sigma Alpha; George S. Geis, chairman of Sigma Alpha; Louis Z. Halperin, chairman of the Inter-Club Board; Florence Nussman, president of the senior class; Samuel S. Priven, past editor-in-chief of THE TICKER; and

Bernard M. Baruch

Bernard M. Baruch contributes $10,000 to Fund

For the third approximately, Bernard M. Baruch has donated $10,000 to the School for promotion of education and culture and prestige.

The money, as in the past, was placed into the Baruch Development Fund, which is administered by the advisory committees of the School. Acting Dean Lewis Mayers said that no specific allocation for the fund has, as yet, been determined.

According to the Dean, who announced the receipt of the check at the Winter Holiday Sing, the Fund will be allocated for the same purposes as in the past to finance conferences of businessmen who advise the administration on the development of cooperative programs. Literature outlines the advantages of the Baruch School has been mailed to high schools and 40 copies of Lexicon, the senior year book, went to these schools from which the largest enrollment of students in the College has been obtained.

Mr. Baruch has given four speeches at the School. His first talk was delivered on October 6, 1956, at the ceremony preceding the naming of the School in his honor. His other talks were delivered as part of the Bernard M. Baruch Distinguished Lecture Series.

Final Exam Schedule

<table>
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<tr>
<th>Time</th>
<th>Monday</th>
<th>Tuesday</th>
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<tr>
<td>8:00 a.m.</td>
<td>Act. 101, 102</td>
<td>Act. 221, 230</td>
<td>Act. 962</td>
<td>Eec. 20, 102</td>
<td>Mgt. 105, 106, 210</td>
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<td>9:30 a.m.</td>
<td>Math. 160, 152</td>
<td>Eec. 15, 25, 101</td>
<td>Act. 260</td>
<td>Chem. 1b, 2b</td>
<td>Econ. 12</td>
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<td>1:00 p.m.</td>
<td>Act. 203, 204</td>
<td>Mgt. 104</td>
<td>Act. 101, 102</td>
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<td>Mgt. 107, 263</td>
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<td>2:00 p.m.</td>
<td>Act. 205, 272</td>
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<td>Act. 101, 102</td>
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<td>Act. 245</td>
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<td>3:30 p.m.</td>
<td>Math. 122</td>
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<td>Act. 101, 102</td>
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<td>Act. 263</td>
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<td>4:15-5:40 p.m.</td>
<td>Law 101, 102</td>
<td>Psych. 1, 51</td>
<td>Act. 101, 102</td>
<td>Note:</td>
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Note: The final examinations in courses other than those listed above will be held in the final class hour.
Council President List

By Robert L. Coed

This week I have attempted to briefly summarize the activities of the council for the benefit of the student body in order to familiarize the Student Body with the council's activities for the past few weeks.

In the past few weeks the council has held several meetings and discussed a variety of topics. The council has also worked on several projects and initiatives.

One of the council's main goals is to improve the quality of life for students at the school. The council has been working on several initiatives to achieve this goal, including improving campus facilities and increasing student representation in decision-making processes.

The council has also been involved in several community service projects, including volunteering at local hospitals and food banks. The council has also worked to increase awareness of important social and political issues on campus.

Overall, the council has been active and engaged in improving the student experience at the school. We look forward to continuing our work in the future and to continuing to serve the needs of the student body.

Rothman Leaves PR Post

Rothman Leaves PR Post

By Richard Ellis

The Baruch School of Business has announced that William Rothman, director of public relations, will be leaving his position effective immediately.

Rothman has been with the school for the past five years and has played a key role in the school's public relations efforts. He has been responsible for overseeing the school's media relations, public affairs, and marketing efforts.

"Bill has been an important part of our team," said Dr. Wallace Nathan, president of the school. "He has contributed significantly to the growth and success of the school, and we will miss him greatly."
Thirty

Traditions remain because we desire them to remain. And, I would renounce them. The forming of the "Thirty" editorial was, in the literal sense, the "Thirty." In my attempt at participation, I assailed its merit; I rejected its principles. I attacked its facts; I requited my classmaters. I am used by them; I am distorted by the faculty and the administration. I am distorted by them; I desire education; I am frightened by it. I will not care to have this school fall into the hands of professors. I am used to this sort of thing in life. Therefore, I am used to this sort of thing in this school. I am used to this sort of thing in society. I am used to this sort of thing in life. Therefore, I am used to this sort of thing in this school. I am used to this sort of thing in society. I am used to this sort of thing in life.

Nevertheless, I will write my editorial, you will read it and I will ignore you. You will return the paper and I will not accept it. You will bring it to me and I will send it away.

But I truly believe that the Thirty is a true expression of the Thirty students. It is the only expression of the Thirty students. It is the only expression of the Thirty students. It is the only expression of the Thirty students. It is the only expression of the Thirty students.
Fraternity Treats Children to Xmas

By Arthur L. Goldberg

The Phi Ep. 20th Fraternity demonstrated the Christian spirit by treating several illegitimate children to Christmas gifts and a trip to the Museum. The Fraternity Men, the Phi Ep. fraternity house—where Herb Rosen, dress—youthsters, visited Rockefeller center, and several brothers and of course, presents.

In a tree, refreshments and, Sociology major at the uptown

What young people are doing at General

When Carreker came to General Electric in 1947, he already knew the work he wanted to do. Like each of our 80,000 college graduates, he is given a chance to prove and make his full potential. For Central Electric has long believed this. When young youth men are given freedom to grow, everyone benefits. You did, the company, the country.

Young scientist works on new ways to improve metals

Today scientists and engineers face one of the biggest barriers of all—"the metal barrier." Modern technology has progressed so rapidly that today's metals can't meet the increased demands that are placed upon them. Each of these fields as well as aviation, electronics, atomic energy, present metals must be improved and new kinds of materials must be developed.

One of the men now playing a new and important role is 30-year-old Dr. Robert P. Carneke, Jr.

"The Next Morning," said.

As a research associate in the General Electric Research Laboratory's Materials and Ceramic Section, Carneke's chief concern is the improvement of metals through new processing techniques.

In his work, Dr. Carneke has dealt with such important metallurgical problems as metal failure in high-speed turbine rotors, determining the strength of pure metals from 400°F, the temperature of liquid hydrogen, to 2,000°F and economic studies of new metal-forming processes.

32,000 College Graduates at General Electric

We chose Carneke to illustrate General Electric. In 1947, he already knew the work he wanted to do. Like each of our 25,000 college graduates, he is given a chance to prove and make his full potential. For Central Electric has long believed this. When young youth men are given freedom to grow, everyone benefits—yourself, the company, the country.

Educational Relations, General Electric Company, Schenectady, N. Y. 1
Brooklyn Five Rips Beavers, 77-58

City's Late Foldup Marks Fifth Loss in Six Games

City's unpredictable basketball team played Brooklyn College's Kingsmen off their feet for the first eight minutes Wednesday and then folded up. The result was a 77-58 runaway for the Flatbush five on the victors' court.

Brooklyn was unable to crack the Beavers' zone defense during the early minutes of the game. That, coupled with extremely accurate shooting by the Lavender, gave Nat Holman's charges a 22-14 lead with only eight minutes gone.

But then the Kingsmen solved Holman's zone. They successfully worked the ball into their high scorer, Barry Brunstein, who started to hit from underneath. Gene Kalotkin, a forward, kept popping up inside the zone, at the head of the foul lane, to score on jump shots. Jerry Wax would loosen things up with an occasional set. So Brooklyn ran off eight straight points to tie the game at 22 all at 9:30.

At this point, Holman made the move which, although he did not know at the time, changed the entire complexion of the game. He yanked three of his starters and went into a trio of "pygmies" — Captain Lou Berson, Richie Garber and Stanley Friedman, the tallest of whom stands 5-8. It was Holman's plan to have these scrawny fellows run the Beavers into the ground.

For a while, Holman's Midgets did better than hold their own. Some accurate shooting by Friedman and Garber put City five points up with six minutes to go. Then Brooklyn surged back and Holman was forced to call in his regulars. But they had grown cold on the bench and never regained the fine shooting form which they had displayed earlier. City scored only two baskets in the last six minutes while Brunstein, Kalotkin and Wax led BC on a 15-4 drive that gave the Maroon and Gold a 41-35 half-time lead.

City closed to within one point, 45-44, at 6:40 of the second half before the roof fell in. After that, the Beavers could barely sink a shot. When they were taking shots. Most of the time, in fact 28 times during the game, they lost the ball on walking violations, bad passes and Kingsmen steals.

Brooklyn was very grateful. Kalotkin and Brunstein broke the game open with some more excellent shooting and Brunstein, Wax and Len Schroeder out-rebounded the taller but tiring Beavers. The 6-3 Schroeder, stymied by a collapsing defense, did a fine covering job on Syd Levy, the Maroon and Gold's 6-5 center. Levy, who tallied 11 points in the first half, could only manage two field goals in the second session. City's other big man, 6-3 George Jensen, drew his fourth personal foul midway through the second half and was overly cautious, afraid to throw his weight around lest he should foul out.

The final ten minutes saw Brooklyn gloriously run City into the boards. Kalotkin wound up with 25 points while Brunstein was high man in the game with 28.

City's fast-improving freshmen scored their fourth straight victory in the opener, tripping the BC yearlings, 70-69, in overtime.

Whoosh: Lou Berson (7) of City passes off to Ralph Scheffman (22) after taking out a high-five Brooklyn player on the Kingsmen's court Wednesday.

Hoopmen Break Ice, Chop Queens, 79-67

Rampaging for 37 points in the last 13 minutes, City College won its first basketball game of the season on Wednesday, December 21, defeating Queens College, 79-67, on the losers' flushing court.

The Beavers' two big men, Syd Levy and George Jensen, scored almost at will during the second half, the pair tallying 31 points between them during the final 20 minutes. Jensen wound up with 18 while Levy poured in 26, the season's individual high for a City player.

A sloppily-played first half ended with City ahead, 34-29. The Beavers had lost an early 19-10 lead with only minutes to go and just managed to keep their heads above water as the buzzer sounded.

Queens rallied to move into a 45-42 lead after seven minutes of the second half before City cut loose. Jensen used his burly frame to good advantage, muscling underneath to score on layups, while fancy feeding by Arnold Weinstein set up Levy for some pretty goals.

Mermen, Matmen, Foilers Set To Resume Activities Saturday

Well-rested from the holiday hiatus, three City College varsity teams—the wrestlers, fencers and swimmers—which had suspended swimming team takes on Hunter College in the Hawks' pool at 2. In seeking their third straight Met crown, the men's swimming team hopes to compete for the title helmed by Lafayette in a non-conference meet.

Mermen, Matmen, Foilers Set To Resume Activities Saturday

Well-rested from the holiday hiatus, three City College varsity teams—the wrestlers, fencers and swimmers—resume intercollegiate competition Saturday.

Coach Joe Sapora's grapplers meet Wilkes College of Wilkes-Barre, Pa., at the Tech Gym, uptown. The match is scheduled to begin at 2. The wrestlers are 1-1 on the year, having defeated the Long Island Aggies and having been beaten by Lafayette.

St. Peter's College of Jersey City will be the fencers' second opponent of the season. In their opening match, the Beavers lost by one point to Columbia, the national collegiate champions. The contest is set for 2 in Wingate Hall.

City's Metropolitan Conference will hold its swimming meets on Hunter College in the Hawks' pool at 2. In seeking their third straight Met crown, the men's swimming team hopes to compete for the title helmed by Lafayette in a non-conference meet.

Fencing Coach Lucia