Variety Show Sponsors To Reward Space Sellers With Free Wrist Watches

Any student who wishes to sell advertising space for the Variety Show's Souvenir Journal should contact either Stanley Esterman or Sandra Kalm through the Department of Student Life, 921. A man's watch, donated by Louis Alsenstein and Company, through the courtesy of Irving Rosenblum; and a ladies watch, donated by the Spin Watch Co., will be awarded to the key student selling the greatest money total of advertising.

Contracts for ads may be obtained from Jerry Osman in Student Life. Prices are: $1.00 for two pages, $.60 for a single page, $.50 for a half page, $.25 for a quarter page, and $.20 for one-eighth of a page.

Tickets for the show and dance, to be held Saturday, April 12, in the Pauline Edwards Theatre for students of the City College, Jewish Philanthropists of New York, are being sold at a ninth booth at the corner of 53rd Street and Second Avenue. Prices are: $1.25 for a single page, and $.75 for the orchestra, mezzanine and balcony respectively.

Black tickets for the affair may be obtained from Steve Dave Sussman at 921.

The show, made up of student entertainment, will feature singles, couples, vaudeville, a singer, and the Lavender Trio. Larry Levy, Sylvia Levine and Phil Gittleman. Now being continued to appear at the benefit are the big stars in the metropolitan area. Already engaged is Mike Merrick, a former City College student. Merrick, who will emcee the Variety Blood Plasma Drive

Flannery, Blood Plasma Drive

The Red Cross Bloodmobile will be here Tuesday, March 25 from 8:45 to 3:30 in Lounges B and C. All students and faculty of the college will be donated to the Armed Forces, with the remainder going to the advertising interest of which all students and faculty members are entitled to call "The Student Club," currently being formed, will be open for membership to all students upon the donation of their fourth pint of blood at the College.

Advertising in Action'

Business Show Theme

Over thirty firms engaged in advertising will be represented at the second annual advertising show on Thursday, from 8-2, throughout the entire ninth floor.

The two advertising fraternity, ADS and GAX, will present booths featuring examples of the work done by the represented companies, relating to advertising, sales promotion and public relations.

Eldrich Peterson, Editor of Publishers' War, will speak at Friday morning at 9 on "What We Don't Know About Advertising." Presentation of exhibits at the show are the Napp Engineering Company, the Fine Art Company, the Psychological Society, the Advertising Department, the Advertising, and the Advertising Department.

Ten Thousand Books Needed

The Veterans' Book Drive, which begins its semi-annual appeal Thursday, in need of $10,000 in used books and magazines to meet its needs, is looking for the third year. Books may be deposited at the ninth booths, in 921, and arrangements will be made to distribute them to veterans.

The show, especially valuable to anyone interested in the advertising field, brings together an assembly of advertising men from agencies, corporations and the various media.

The advertising playing a bigger and broader role in the business world, the exhibitors will also be valuable in establishing contacts, those who do not aspire for a vacation in the field.

The show represents one of the ways planned by the two organizations to publicize the Advertising Department of the College and its co-operative training program. Under this program, advertising majors obtain part-time employment during their senior year.

Theotatron Show Presentations Set for Friday and Saturday

Theatran's production of "Arms and the Man," christened Thursday in a gala rally, will be presented Friday and Saturday evenings at 8:45 in the Pauline Edwards Theatre.

Tickets for the Friday night performance are still available and may be obtained at the booth or block form at the ninth floor booth. Almost all duets for the Saturday performance have been purchased.

The Shakar comedy will star Lelia Paul, Lisa Louisa, and Martin Bresler as Blumchilli, Myra Abramowitz, Helene Weiss, Norn Ligon, Arnold Singer, and Theatron prop GI Kaleko make up the supporting cast.

The two acts are designed to feature Cy Coleman and Mimi Lauri, opened with the ensemble singing the ode, "Theatron Song."עכשיו Thomas L. Norton and Lieutenant Coulter of the Marine Corps followed with an appeal to the student body to donate blood.

Tix for Class of '55 Hayride Being Sold for $2 Per Couple

Tickets for the Class of '55 Hayride, to be held Saturday, April 5, are now on sale at the ninth floor booth at $2 per couple. Individuals and organizations are urged to buy their tickets immediately so that ar

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Accountants

Present

Forbes E. McCann

President of the Administrative, Business and Clerical Employees

Secretary of the New York City Board of Education

Chief Attorney Guest Speaker

J. H. Ruskin

Attorney-at-Law, a member of the M. E. Godbold Law Firm, the firm which represents the College in the current legal proceedings with regard to the College's charter.

A lecture will be held in the auditorium on Thursday evening at 8:00 p.m. The lecture will discuss the procedures and regulations applicable for the renewal of the College's charter and the methods by which the College can extend its services to the community through the establishment of new programs and facilities.

Twenty-Three Student Unions Participate in Second Meeting

The Student Council held its second meeting on Thursday evening at 8:00 p.m. The meeting was attended by representatives of twenty-three student unions from various colleges in the city. The purpose of the meeting was to discuss the problems and issues facing student unions and to develop strategies for addressing these issues. The meeting was chaired by Mr. Rossbach, the Chief of the Legal Aid Society.

The following improvements are among those recommended by the interviewees, ranging in age from 19 to 24:

- The addition of a new dormitory on the main campus
- The expansion of the library facilities
- The creation of a new student center
- The establishment of a new student union

The interviewees, ranging in age from 19 to 24, have been chosen Queen of the Red Cross Fair, and Miss Miriam Goldsmith, and Miss Grace Adler, its President. During the interview, Miss Goldsmith and Miss Adler discussed their duties and responsibilities as Queen of the Red Cross Fair, and how they plan to use their positions to promote the College.

The pictures for this contest were hung on the wall above the Student Council's booth. They were taken by the Student Council and donated to the College by the students.

iat taxes included.

See your Chevrolet dealer for all your automotive needs!
A registration plan

...section is closed out, and, in the process, making
holy certain number of cards for each
...the entire process of filling which shows
how the student's card number is to be checked
...in another specific card is issued. To express
...the number of classes the student is to take,
...of each department
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...Regis must conduct a thorough check
...of each department
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...QWOC, head of City College Public
...Photo Editor
...Copy Editor
...Sports Editors
...Features Editor
...Business Room
...Room 9118
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City Club to Start Annual UJA Drive

April 15, 1925

Mr. Robert H. Poole, President of the New York City Board of Directors of the UJA, will address the members of the City Club of New York on Monday, April 15, in the main dining room, at 7:45 p.m., regarding the annual United Jewish Appeal Drive, which will begin immediately. Mr. Poole is also President of the UJA-Federation of New York.

Mr. Poole will explain how the drive is conducted, how it helps supplement the work of the Federation and what the needs are for the coming year. There will be a breakfast served at 9:30 a.m.

Honor Soc Inductees

The induction of the National Honor Societies in the United States, Canada, and abroad today was attended by thousands of high school students.

The National Honor Societies have been established in over 20,000 high schools throughout the nation and are recognized as the highest honor a student can receive.

The ceremony was held at the City College of New York, where students from various schools gathered to participate in the induction.

Statistics Soc to Present Audience Research Head

Richard S. Page, supervisor of audience research for the network television system of the National Broadcasting Company, is the speaker for the first program of the 1925-26 series of the New York University Audience Research Society.

Dr. Page will discuss "The Audience Research in Radio and Television," and the program will be held on Thursday, May 2.

Stern Remarks

The Alumni Speak

April 15, 1925

The Alumni of the College of Law, New York University, met at the Harvard Club on Thursday evening, April 11, to hear Mr. Robert M. Stern, president of the Board of Trustees of the College, deliver an address.

Mr. Stern spoke on "The Future of Education," and his remarks were well received by the audience.

Shoestring's Schedule Trip

April 15, 1925

Shoestring's, a weekly sports magazine, has announced its schedule for the upcoming season. The magazine will cover major events in the metropolitan area, including football, basketball, and baseball games.

The schedule will be published every week in the magazine and will feature details of the upcoming games, including dates, times, and locations.

The magazine will also provide analysis and commentary on the games and teams, and will feature interviews with players and coaches.

Annual UJA Drive

April 15, 1925

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The drive is led by Mr. Robert H. Poole, President of the New York City Board of Directors of the UJA, and will continue until the end of the year.

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Fencers 8th in IFA; Carner Foils Trophy

By Irving Irlowitz

Sparked by the brilliant performance of Captain Hal Goldsmith, who cut down eleven of his twelve opponents, City College's fencers team regrouped possession of the famed "Little Iron Man," oldest intercollegiate athletic trophy, by outdueling a 12-team field in the fifty-fifth annual Intercollegiate Fencing Association Tournament at Columbia, Friday and Saturday.

However, City's bid for the title fell far short as the Beavers placed eighth with a total of 33 points, principally because the saber and epee teams could do no better than finish in nineteenth and tenth place, respectively. NYU edged Columbia for the three weapon championship.

Although City's Goldsmith defeated Alfred Rubin of Columbia in the individual phase of the championship, the Lion warrior nevertheless defeated four more opponents while Goldsmith was dropping two battles.

The great City foil triumph was with Goldsmith's enemies as Goldsmith's marvelous showing tends to indicate, however, it was a concerted effort of three talented athletes. Charles Pippenger, John Mahon, and Roy Schwartz did somewhat better by beating seven challengers while losing five bouts. Ever-improving, the City College saber player implicated in the hoop scam a year ago, has been post-pelled to May 20.

Roth Sentence Put Off Again

The re-sentencing of Al Roth, for the offense of breaking and entering a holy place, has been assigned to May 25.

Roth, 21, had pleaded guilty to having participated in the bribery conspiracy, receiving a sentence of six months last November 19. General Session Judge Saul S. Schuster has not imposed any sentence, and since has granted the former School of Business Law student several postponements due to the illness of Roth's mother.

The latter of these occurred at the General Session Court Friday morning, where Judge Street again adjourned the re-sentencing to the later date pending an improvement in the condition of Mrs. Roth.

Varsity Club

All major and minor letter winners who haven't as yet joined the newly-formed downtown branch of the City College Varsity Club may do so by attending the organization's next meeting Thursday at 2 in 821.

This marks the first time a Downtown Division of the club has been created. The group has already received its charter and will elect four representatives as well as those eligible to put in an appearance at the coming meeting.

City Nine Bearing Down; Opener Eleven Days Off

With the cry of "Play Ball," only eleven days away, Coach Sol Mishkin is putting his varsity baseball squad through its final phases of "Spring" training in preparation for the season opener against an all-star alumni squad, March 29.

Quizzed as to how he expects his club to shape up, Mishkin declared that "it is very hard to tell just how good we'll be. Inasmuch as only two starting nine are freshmen, and we don't know how well they're going to react through the starting field, we expect to be the strongest of the squad.

The infield will most likely consist of Ted Solomon at first base, Larry Cutler at second, Mel Kirman at short, and Dickie Dickstein at the far sack. Outfield is composed of newcomers Paul Nathanovich at the initial spot, Herb Gross and Bob Goret at the two outers, while the other two are very promising sophomores. The team, which is composed of newsmen Paul Nathanovich and Paul Nathanovich at the initial spot, Herb Gross and Bob Goret at the two outers, while the other two are very promising sophomores. The team, which is composed of newsmen Paul Nathanovich and Paul Nathanovich at the initial spot, Herb Gross and Bob Goret at the two outers, while the other two are very promising sophomores.

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