Alumni Meeting to Hear Century Fund Pledges

By substitution only

Bringing to a peak fund-raising activities, the City College Alumni Band will turn over its annual luncheon and meeting at the Hotel Astor to a Centennial Fund to elicit and collect the $5,000,000 campaigns. The award will be also highlighted by the presentation of an annual National Conference of Christian and Jews of a special gift to Mayor William O'Dwyer will be accepted on behalf of the college.

The ceremony is being given to C.C.U., as opportunities to raise funds to accommodate the community in this year, will be presented to the students.

The usual business meeting of the Century Fund was not held Saturday evening for the gala ceremonies that will take place at the next meeting. The usual program for the gala ceremonies and individual contributions will be announced in the campaign to the City Alumni.

The Alumni program has been announced. It is to be held at one of the main events of the new Broadway hit "Topkapi of Notre Dame," playing at the Shubert Theatre.

The Central Tenants, Tenants Committee, with Charles C. R. Harris, President, and Mark W. Howard, Secretary, have been invited to participate in the program. "It's Up to You," which dramatizes the overtaxed conditions on the two City campuses. Arrangements are being made to accommodate the students at the dinner to be under the direction of the... Funds will be announced during registration.

Centennial Lecture Series Open Mon.

The opening address in the second edition of the City College public lectures will be given on Monday evening at 8:30 in the faculty room of the Education Building, 139 St. and Convent Ave. It will be announced last week by Dr. James B. Wright, President of the City College.

Dr. James B. Wright, director of the Division of Economics and Political Science, announced that the program for International Peace, will speak on "The New International Order," Dr. Oliver Wendell Holmes, president of the Board of Higher Education, will give the opening address. The second lecture is scheduled for the evening of February 8, Dr. James A. McDonald, chairman of the Foreign Policy Association will discuss "The Promise of Democracy.

Assistant Professor Richard Cowen, of the Public Speaking Department of the Evening Session and the School of Education, died last Thursday of a heart attack.

Professor Cowen, who was the Director of the New York School of Public Speaking, received his BS in 1923, MA in 1924 and PhD in 1933, all at New York University.

He was held in esteem by all of his colleagues and was known to the public for his public speaking and the extra-curricular activities.

SPECIAL CENTENNIAL FUND ISSUE

Help the Centennial Fund Now

Back in the good graces of its alumni members, Back in the good graces of City College, the Alumni Band will turn over its annual luncheon and meeting at the Hotel Astor to a Centennial Fund to elicit and collect the $5,000,000 campaign. The award will be also highlighted by the presentation of a special gift to Mayor William O'Dwyer for the benefit of the college.

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Cheap Research Brings Reward

Students Featured In Cinema

City Goes Hollywood

Two Centers Choose Centennial Twins As Feature In Anniversary Celebration

The Centennial Fund

100 Years Ago...

The Beaver Sportlight

Alumni Plan Athletic Fund

Stein Fund Sends Gift against Varsity

City Harriers Run Saturday

C.C.N.Y. Men and Women

Dress Well To Look Your Best in 1947
**Four**

**TICKER TAPE**

By Ellis Lewis

The slowly moving, winding-Ticker Tape of the past is long forgotten and in its place is one of short erratic impulses. Higher and higher, more quickly, more energetically it spurts itself around on the turbulent post-war era. In a heart-felt and sincere manner it spells out Happy Centennial CCM—Generations of students whose values the Tape recognizes.

And then a spur—spur of historic progress as City College is represented at the first National Chicago Conference—using its ways to improve society among students of the nation.

Soon the vibrations of spirit engulf the movements of the Tape, as City College follows through on its most successful semester of basketart competition.

Up from the realms of Frolic come new organizations—

the 46 Club
the Grammar City Chapter
the Literati Society
the Inter-club Board Society for the Advancement of Management
the Retailing Club
the new upward climb of Ticker Tape.

Out of the realms of the future into the reality of the past parade

the Naughty '90 Home
the Senior Prom
the Student-Faculty Show.

Then, suddenly it stops

the Game and the Theatre Sauce falls into the arms of Morpheus as the college undergoes its annual hibernation in preparation for spring and final exams.

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**Accounting Club Elects Officers**

Casting their ballots Thursday, the 50 members of the Accounting Society chose their new officers for the coming semester.

Succeeding Joyce Nee, Arthur Henne, a lower senior, was chosen as the group's new president. A former editor of the Accounting Forum, Henne has been with the Society for two years.

Saul Land, past circulation manager of The Ticker, was chosen as the group's new vice-president. A former editor of the Accounting Forum, Land has been with the Society for two years.

A new executive board for the Accounting Forum was selected, with Ivan Resnick, junior, becoming its new editor-in-chief. The new board includes: Saul Land, junior, editor-in-chief; Ivan Resnick, junior, assistant editor; and Jerold Cohen, senior, business manager.

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**Stop Worrying About Exams... Eat Lunch at "Sir and Sam's"**

**VARSITY SWEET SHOP**

160 East 23rd Street
(East of College)

Special Reduction on Black Suede Casuals

NOW $9.98

Formerly $7.98

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**Bank Displays School Exhibit**

To acquaint the citizens of New York City with the many ways that City College contributes to the life of the community, the Radio City branch of the East River Savings Bank is displaying in its show window materials taken from the Centennial Exhibitions at Townsend Harris Auditorium.

Included in the exhibition at the Auditorium is a pictorial and documentary display of the Establishment and evolution of the College from its beginning as The Free Academy in 1847 to the present time. A section is also devoted to the work of past and present students, faculty, and alumni. The display is open from 10 to 7 Monday through Thursday evenings.

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**Student Council Member To Hold Dinner June 27th**

Initiating a special program Student Council will tender a semi-annual dinner, Wednesday, June 27 at the Hotel Parkside. The reservations of space are due May 15th, and the newly elected members of Student Council for the spring semester are invited. The present and past faculty advisory, SCF, are also invited to attend.

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**Pro-Fraternity Softball Tussle Is SA's Centennial Project**

By Murray Lifshitz

According to plans drawn by Sigma Alpha, a softball game between students and members of the faculty will highlight a School of Business centennial celebration at Lewisohn Stadium next May.

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**Bostrich Chairmen Picked**

Murray Weidenbaum and Martin Waws, members of the Student Council Bostrich Committee at the Friday meeting.

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**Penwood Shoes**

INCORPORATED

Special Reduction on Black Suede Casuals

NOW $9.98

Formerly $7.98

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**November 6, 1946**

**Mr. J. D. Burton**

The College of the City of New York
Business Office
Convent Avenue and 133rd Street
New York 31, N. Y.

Dear Mr. Burton:

In the following, we list excerpts from our survey Report on the College of the City of New York downtown cafeteria.

The cost per dollar sale was 68.53 cents before credit for employees. Since meals and 67.79 cents after credit. The cost of employees' meals was $246.39.

Gas, power and light, linen, paper goods, cleaning supplies and repairs are direct charges to operations. Insurance and depreciation are computed charges.

The net profit for the eight months ended April 30, 1946, was $1,461.76.

The sandwiches are purchased and the quality is better than in most commercial restaurants.

The ratio of payroll to total sales was 20.57%, which is excessive.

With the installation of a griddle in the fall, we think that an additional full-time employee will be required.

A daily counter report is used to determine the potential sales, and is applicable to this type of operation. Our comments and recommendations under the "Cost of Food Service" in the report, apply here in general.

We do not advise food service for the evening students. Nor do we advise serving hot foods, for a number of reasons, among them being: the cafeteria is inconveniently located on the sixth floor, and the elevator service is slow and inadequate; the cafeteria meals cost only about 25 cents and is therefore not large enough; only 44.79% of the students prefer the cafeteria during the fall semester, 1946; and the counter and kitchen equipment would be expensive.

Furthermore we were told, that the downtown students are apparently satisfied with the present snack type lunchroom, and there are in the immediate vicinity a number of moderately priced restaurants and liquor which might give a college cafeteria serious competition.

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James E. McLamara
for NORWATH & NORWATH